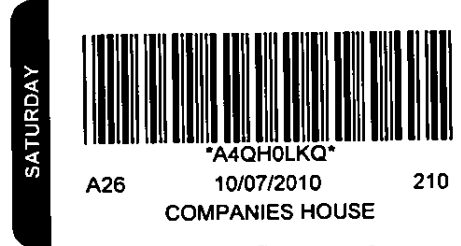


HOFFMAN MARKETING LTD

ACCOUNTING POLICIES



BASIS OF ACCOUNTING

The accounts are prepared on the basis of historical cost in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008), and generally accepted fundamental accounting concepts which have been consistently applied in order to present fairly the results and financial position

CASH FLOW STATEMENT

The Company has taken advantage of the exemption available per FRS 1 for small companies not to prepare a cash flow statement

TURNOVER

Turnover is the total amount receivable by the Company in the ordinary course of business for services provided, excluding VAT

TANGIBLE FIXED ASSETS

Tangible fixed assets are stated at cost

DEPRECIATION is provided as follows -

Computer Equipment straight line over 3 years
Office Equipment 25% reducing balance

PENSION COSTS

The Company operates a defined contribution scheme, on the advice of external actuaries, which is funded by payments to insurance companies. The pension costs charge represents contributions payable for the period by the Company and comprises past and current service contributions. The Company provides no other post retirement benefits to its employees

TAXATION

The charge for taxation is based on the result for the year and takes into account taxation deferred because of timing differences between the treatment of certain items for taxation and accounting purposes

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more, or a right to pay less, tax in the future have occurred at the balance sheet date. Deferred tax balances are not discounted

HOFFMAN MARKETING LTD**BALANCE SHEET : 31ST MARCH 2010**

	<u>NOTES</u>	<u>2010</u>	<u>2009</u>
		<u>£</u>	<u>£</u>
FIXED ASSETS			
Tangible Assets	1	<u>277</u>	<u>983</u>
CURRENT ASSETS			
Debtors		6,307	12,153
Cash at Bank and in Hand		<u>21,313</u>	<u>29,493</u>
		27,620	41,646
CURRENT LIABILITIES			
Creditors Amounts Falling Due Within One Year		<u>16,875</u>	<u>24,847</u>
NET CURRENT ASSETS		<u>10,745</u>	<u>16,799</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		11,022	17,782
Provision for Liabilities		(— -)	(— -)
NET ASSETS		<u>11,022</u>	<u>17,782</u>
CAPITAL AND RESERVES			
Called-up Share Capital (Issued and Fully Paid £1 each)		1,000	1,000
Profit and Loss Account		<u>10,022</u>	<u>16,782</u>
		<u>11,022</u>	<u>17,782</u>

DIRECTORS' STATEMENT:

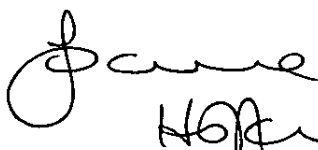
For the year ending 31st March 2010 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities:

- The members have not required the Company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts,
- These abbreviated accounts have been prepared in accordance with the special provisions of the Companies Act 2006 applicable to companies subject to the small companies' regime

APPROVED BY THE BOARD OF DIRECTORS AND SIGNED ON THEIR BEHALF BY:

J HOFFMAN

26 May 2010



HOFFMAN MARKETING LTD

NOTES TO THE ACCOUNTS

1 TANGIBLE ASSETS

	<u>OFFICE EQUIPMENT</u>	<u>COMPUTER EQUIPMENT</u>	<u>TOTAL</u>
	<u>£</u>	<u>£</u>	<u>£</u>
Cost:			
At 1st April 2009	<u>659</u>	<u>2,337</u>	<u>2,996</u>
At 31st March 2010	<u>659</u>	<u>2,337</u>	<u>2,996</u>
Depreciation:			
At 1st April 2009	289	1,724	2,013
Charge for year	<u>93</u>	<u>613</u>	<u>706</u>
At 31st March 2010	<u>382</u>	<u>2,337</u>	<u>2,719</u>
Net Book Value:			
At 31st March 2009	<u>370</u>	<u>613</u>	<u>983</u>
At 31st March 2010	<u>277</u>	<u>-</u>	<u>277</u>