

REGISTERED NUMBER: 07900013 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31 January 2015

for

Ideate Research Ltd

SATURDAY



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16/05/2015

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COMPANIES HOUSE

Ideate Research Ltd (Registered number: 07900013)

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for the Year Ended 31 January 2015

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Ideate Research Ltd

Company Information
for the Year Ended 31 January 2015

DIRECTOR: C Hutchings

SECRETARY:

REGISTERED OFFICE: 16 Mulberry Close
Backwell
Bristol
BS48 3HX

REGISTERED NUMBER: 07900013 (England and Wales)

ACCOUNTANTS: E M White ACA
236 Henleaze Road
Bristol
BS9 4NG

Abbreviated Balance Sheet
31 January 2015

	Notes	31.1.15 £	£	31.1.14 £	£
FIXED ASSETS					
Tangible assets	2		1,500		2,000
CURRENT ASSETS					
Debtors		6,000		1,885	
Cash at bank		5,014		12,115	
		<u>11,014</u>		<u>14,000</u>	
CREDITORS					
Amounts falling due within one year		<u>4,985</u>		<u>4,685</u>	
NET CURRENT ASSETS			<u>6,029</u>		<u>9,315</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>7,529</u>		<u>11,315</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>7,429</u>		<u>11,215</u>
SHAREHOLDERS' FUNDS			<u>7,529</u>		<u>11,315</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 22 April 2015 and were signed by:



C Hutchings - Director

Notes to the Abbreviated Accounts
for the Year Ended 31 January 2015

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 February 2014	
and 31 January 2015	3,453
DEPRECIATION	
At 1 February 2014	1,453
Charge for year	500
At 31 January 2015	1,953
NET BOOK VALUE	
At 31 January 2015	1,500
At 31 January 2014	2,000

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.1.15 £	31.1.14 £
100	Ordinary	£1	100	100