

Abbreviated Unaudited Accounts for the Year Ended 31 January 2014

for

Ideate Research Limited

WEDNESDAY



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09/07/2014

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COMPANIES HOUSE

Contents of the Abbreviated Accounts  
for the Year Ended 31 January 2014

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

Ideate Research Limited

Company Information  
for the Year Ended 31 January 2014

**DIRECTOR:** C Hutchings

**SECRETARY:**

**REGISTERED OFFICE:** 16 Mulberry Close  
Backwell  
Bristol  
BS48 3HX

**REGISTERED NUMBER:** 07900013 (England and Wales)

**ACCOUNTANTS:** E M White ACA  
236 Henleaze Road  
Bristol  
BS9 4NG

Abbreviated Balance Sheet

31 January 2014

	Notes	31.1.14 £	£	31.1.13 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		2,000		2,359
<b>CURRENT ASSETS</b>					
Debtors		1,885		9,045	
Cash at bank		12,115		6,688	
		14,000		15,733	
<b>CREDITORS</b>					
Amounts falling due within one year		4,685		11,126	
<b>NET CURRENT ASSETS</b>			9,315		4,607
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			11,315		6,966
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		100		100
Profit and loss account			11,215		6,866
<b>SHAREHOLDERS' FUNDS</b>			11,315		6,966

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 19 June 2014 and were signed by:



C Hutchings - Director

Notes to the Abbreviated Accounts  
for the Year Ended 31 January 2014

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. **TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 February 2013	3,145
Additions	308
	<hr/>
At 31 January 2014	3,453
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<b>DEPRECIATION</b>	
At 1 February 2013	786
Charge for year	667
	<hr/>
At 31 January 2014	1,453
	<hr/>
<b>NET BOOK VALUE</b>	
At 31 January 2014	2,000
	<hr/>
At 31 January 2013	2,359
	<hr/>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.1.14 £	31.1.13 £
100	Ordinary	£1	100	100
			<hr/>	<hr/>