

Company No 05629841  
Registered in England & Wales

**KELLY CREATIVE LIMITED**

**Directors' Report and Account for the year ended 31 January 2007**

TUESDAY



\*A8VHVT9S\*

A34

25/09/2007

517

COMPANIES HOUSE

## **KELLY CREATIVE LIMITED**

### **Directors' Report and Account for the year ended 31 January 2007**

The directors present their report and accounts for the year ended 31 January 2007

#### **Principal Activities & Business Review**

The principal activity of the company is the design and production of digital media for advertising, publicity and promotion

#### **Results for the Year**

The results for the year are set out on page 2 No dividend is recommended

#### **Directors**

The following directors have held office since 20 November 2005

AC Kelly	Director
GM Kelly	Director & Company Secretary

#### **Directors' Interests**

	Ordinary Shares £1 Each
GM Kelly	1

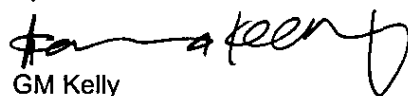
#### **Charitable & Political Donations**

The company made no such donations during the year

#### **Audit Exemption**

The company is a small company within the meaning of the Companies Act and qualifies for total audit exemption

By order of the board



GM Kelly  
Secretary

17-Sep-07

Kelly Creative Ltd

Company No. 05629841

**Trading and Profit and Loss Account**  
**Year Ended 31 January 2007**

	£	£
<b>Sales</b>	28,121 59	28,121 59
<b>Cost of Sales</b>	12,827 82	12,827 82
<b>Gross Profit</b>	15,293 77	15,293 77

**Overheads**

Rent & Rates	1,000 00	
Travelling and Entertainment	2,104 05	
Printing & Stationery	1,589 99	
Professional Fees	81 45	
Equipment Hire & Rental	871 46	
Maintenance	141 61	
Depreciation	2,308 56	
General Expenses	2,075 18	10,172 30
<b>Profit Before Tax</b>		5,121 47

Corporation Tax	973 07
-----------------	--------

<b>Retained Profit</b>	<b>4,148 40</b>
------------------------	-----------------

**Kelly Creative Ltd**

Company No. 05629841

**Balance Sheet  
as at 31 January 2007**

	£	£
<b>Fixed Assets</b>		
Plant & Machinery	2,308 55	2,308 55
<b>Current Assets</b>		
Debtors	206 40	
Bank Account	3,719 19	3,925 59
<b>Current Liabilities</b>		
Trade Creditors	2,084 74	2,084 74
Current Assets less Current Liabilities		1,840 85
<b>Total Assets less current liabilities</b>		4,149 40
<b>Long Term Liabilities</b>		-
<b>Total Assets Less Total Liabilities</b>		4,149 40

**Capital & Reserves**

Share Capital	1 00
P&L Account	4,148 40
<b>Total Capital &amp; Reserves</b>	4,149 40

(a) For the year ended 31 January 2007 the company was entitled to exemption under section 249A(1) of the Companies Act 1985 (In the case of charitable companies which are claiming partial exemption, the reference will be to section 249A(2))

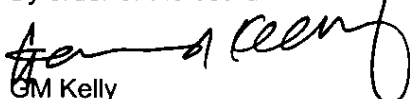
(b) Members have not required the company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985,

(c) The directors acknowledge their responsibility for

i ensuring the company keeps accounting records which comply with section 221, and

ii preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company

By order of the board

GM Kelly  
Director

17-Sep-07

## **KELLY CREATIVE LIMITED**

### **Directors' Report and Account for the year ended 31 January 2007**

#### **Notes to the Accounts**

- 1 The accounts are prepared under the historical cost convention
- 2 The accounts have been prepared in accordance with applicable accounting standards
- 3 Tangible fixed assets are stated at cost less depreciation  
Depreciation has been provided on plant and machinery at 50% of the cost
- 4 Operating Profit is stated after charging depreciation of £2,308 56