REGISTERED NUMBER: 09225418 (England and Wales)

Unaudited Financial Statements for the Year Ended 30 September 2020

for

Campfire Marketing Ltd

Grant & Co (Accountants) Ltd
The Old School House
3a Leckhampton Road
Cheltenham
Gloucestershire
GL53 0AX

Contents of the Financial Statements
for the Year Ended 30 September 2020

Company Information
for the Year Ended 30 September 2020

DIRECTORS:	Mr P M Handley Mr N R Thomas
REGISTERED OFFICE:	15 Lansdown Road Cheltenham Gloucestershire GL50 2JA
REGISTERED NUMBER:	09225418 (England and Wales)
ACCOUNTANTS:	Grant & Co (Accountants) Ltd The Old School House 3a Leckhampton Road Cheltenham Gloucestershire GL53 0AX

Balance Sheet
30 September 2020

		2020		2019	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	4		22,477		37,334
Investments	5		100		100
			22,577		37,434
CURRENT ASSETS					
Debtors	6	200,435		383,780	
Cash at bank		479,306		458,339	
		679,741		842,119	
CREDITORS					
Amounts falling due within one year	7	262,911		317,876	
NET CURRENT ASSETS			416,830		524,243
TOTAL ASSETS LESS CURRENT LIABILITIES			439,407		561,677
PROVISIONS FOR LIABILITIES			4,271		7,782
NET ASSETS			435,136		553,895
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			435,036		553,795
SHAREHOLDERS' FUNDS			435,136		553,895

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:
(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

continued...

Balance Sheet - continued
30 September 2020

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 16 November 2020 and were signed on its behalf by:

Mr P M Handley - Director

Mr N R Thomas - Director

1. STATUTORY INFORMATION

Campfire Marketing Ltd is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover
The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 25% on cost

Investments in subsidiaries
Investments in subsidiary undertakings are recognised at cost.

Taxation
Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

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3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 26 (2019 - 27) .

4. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Motor vehicles £	Computer equipment £	Totals £
COST				
At 1 October 2019	18,131	7,297	49,007	74,435
Additions	999	-	6,283	7,282
Disposals	-	(7,297)	-	(7,297)
At 30 September 2020	19,130	-	55,290	74,420
DEPRECIATION				
At 1 October 2019	9,569	304	27,228	37,101
Charge for year	2,390	-	12,756	15,146
Eliminated on disposal	-	(304)	-	(304)
At 30 September 2020	11,959	-	39,984	51,943
NET BOOK VALUE				
At 30 September 2020	7,171	-	15,306	22,477
At 30 September 2019	8,562	6,993	21,779	37,334

5. FIXED ASSET INVESTMENTS

	Shares in group undertakings £
COST	
At 1 October 2019 and 30 September 2020	100
NET BOOK VALUE	
At 30 September 2020	100
At 30 September 2019	100

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Trade debtors	167,602	352,778
Other debtors	32,833	31,002
	200,435	383,780

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7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade creditors	42,035	41,823
Taxation and social security	102,262	190,214
Other creditors	118,614	85,839
	262,911	317,876

8. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2020	2019
	£	£
Between one and five years	69,727	85,134