

**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MAY 2021**  
**FOR**  
**CHEEKY COMMUNICATIONS LIMITED**

GBJ Financial Limited  
Sterling House  
27 Hatchlands Road  
Redhill  
Surrey  
RH1 6RW

**CONTENTS OF THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MAY 2021**

---

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Balance Sheet</b>	<b>2</b>
<b>Notes to the Financial Statements</b>	<b>4</b>

---

**CHEEKY COMMUNICATIONS LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 MAY 2021**

---

**DIRECTORS:**

Mr M Borsa  
Mr W Pashley

**REGISTERED OFFICE:**

3rd Floor Royal Victoria House  
51-55 The Pantiles  
Tunbridge Wells  
Kent  
TN2 5TE

**REGISTERED NUMBER:**

08580567 (England and Wales)

**ACCOUNTANTS:**

GBJ Financial Limited  
Sterling House  
27 Hatchlands Road  
Redhill  
Surrey  
RH1 6RW

**BALANCE SHEET**  
**31 MAY 2021**

	Notes	£	2021 £	£	2020 £
<b>FIXED ASSETS</b>					
Tangible assets	4		14,315		16,366
<b>CURRENT ASSETS</b>					
Debtors	5	429,386		491,640	
Cash at bank		<u>240,808</u>		<u>95</u>	
		670,194		491,735	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>403,859</u>		<u>300,827</u>	
<b>NET CURRENT ASSETS</b>			<u>266,335</u>		<u>190,908</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<b>280,650</b>		<b>207,274</b>
<b>CREDITORS</b>					
Amounts falling due after more than one year	7		<u>111,499</u>		<u>51,969</u>
<b>NET ASSETS</b>			<u><b>169,151</b></u>		<u><b>155,305</b></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			240		240
Share premium			99,928		99,928
Retained earnings			<u>68,983</u>		<u>55,137</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><b>169,151</b></u>		<u><b>155,305</b></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2021 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

**BALANCE SHEET - continued**  
**31 MAY 2021**

---

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 21 January 2022 and were signed on its behalf by:

Mr M Borsa - Director

Mr W Pashley - Director

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MAY 2021**

---

**1. STATUTORY INFORMATION**

Cheeky Communications Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.  
Office equipment and furniture - 15% on reducing balance

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Income and Retained Earnings, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 10 (2020 - 9).

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MAY 2021

## 4. TANGIBLE FIXED ASSETS

	Office equipment and furniture £
<b>COST</b>	
At 1 June 2020	26,655
Additions	476
At 31 May 2021	<u>27,131</u>
<b>DEPRECIATION</b>	
At 1 June 2020	10,289
Charge for year	2,527
At 31 May 2021	<u>12,816</u>
<b>NET BOOK VALUE</b>	
At 31 May 2021	<u>14,315</u>
At 31 May 2020	<u>16,366</u>

## 5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade debtors	214,457	320,977
Other debtors	214,929	170,663
	<u>429,386</u>	<u>491,640</u>

## 6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Bank loans and overdrafts	45,264	18,448
Trade creditors	109,016	156,080
Taxation and social security	209,258	88,703
Other creditors	40,321	37,596
	<u>403,859</u>	<u>300,827</u>

## 7. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2021 £	2020 £
Bank loans	<u>111,499</u>	<u>51,969</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 MAY 2021**

**8. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to directors subsisted during the years ended 31 May 2021 and 31 May 2020:

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
<b>Mr M Borsa</b>		
Balance outstanding at start of year	<b>44,977</b>	33,667
Amounts advanced	<b>8,168</b>	11,310
Amounts repaid	-	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u><b>53,145</b></u>	<u>44,977</u>
<b>Mr W Pashley</b>		
Balance outstanding at start of year	<b>37,110</b>	32,147
Amounts advanced	<b>6,002</b>	4,963
Amounts repaid	-	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u><b>43,112</b></u>	<u>37,110</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.