

Registered number: 03442646

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## EFFECTIVE BUSINESS EVENTS LIMITED

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### FINANCIAL STATEMENTS

### INFORMATION FOR FILING WITH THE REGISTRAR

### FOR THE YEAR ENDED 31 DECEMBER 2022

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**EFFECTIVE BUSINESS EVENTS LIMITED**  
**REGISTERED NUMBER: 03442646**

**BALANCE SHEET**  
**AS AT 31 DECEMBER 2022**

	Note	2022 £	2021 £
<b>Current assets</b>			
Debtors: amounts falling due within one year	5	75,023	35,809
Cash at bank and in hand	6	434,575	349,448
		<u>509,598</u>	<u>385,257</u>
Creditors: amounts falling due within one year	7	(431,172)	(379,725)
<b>Net current assets</b>		<u>78,426</u>	<u>5,532</u>
<b>Total assets less current liabilities</b>		<u>78,426</u>	<u>5,532</u>
<b>Net assets</b>		<u><u>78,426</u></u>	<u><u>5,532</u></u>
<b>Capital and reserves</b>			
Called up share capital		2	2
Profit and loss account		78,424	5,530
		<u><u>78,426</u></u>	<u><u>5,532</u></u>

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**EFFECTIVE BUSINESS EVENTS LIMITED**  
**REGISTERED NUMBER: 03442646**

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**BALANCE SHEET (CONTINUED)**  
**AS AT 31 DECEMBER 2022**

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The director considers that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

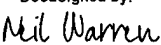
The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of income and retained earnings in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

DocuSigned by:  
  
800E78C73DB34FB...

.....  
**N Warren**  
Director

Date: 30-06-2023 | 15:58 BST

The notes on pages 3 to 6 form part of these financial statements.

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## EFFECTIVE BUSINESS EVENTS LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

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#### 1. General information

Effective Business Events Limited is a limited company incorporated in the United Kingdom, registered office Ground Floor Front, Westminster House, Packhorse Road, Gerrards Cross, Bucks, England, SL9 8HY.

The principal activity of the company during the year was the arrangement of events and travel.

#### 2. Accounting policies

##### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

##### 2.2 Revenue

Revenue comprises the company's revenue in respect of corporate hospitality business events exclusive of Value Added Tax and trade discounts. Revenue is recognised on the date the event commences.

##### 2.3 Interest income

Interest income is recognised in profit or loss using the effective interest method.

##### 2.4 Current and deferred taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in profit or loss except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the balance sheet date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

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## EFFECTIVE BUSINESS EVENTS LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

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#### 2. Accounting policies (continued)

##### 2.5 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Motor vehicles	-	25% straight line
Computer equipment	-	25% straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

##### 2.6 Debtors

Short-term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

##### 2.7 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

##### 2.8 Creditors

Short-term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

##### 2.9 Dividends

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

#### 3. Employees

The average monthly number of employees, including directors, during the year was 1 (2021 - 1).

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**EFFECTIVE BUSINESS EVENTS LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2022**

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**4. Tangible fixed assets**

	Computer equipment £
At 1 January 2022	591
Disposals	(591)
At 31 December 2022	-
At 1 January 2022	591
Disposals	(591)
At 31 December 2022	-
<b>Net book value</b>	
At 31 December 2022	-
At 31 December 2021	-

**5. Debtors**

	2022 £	2021 £
Trade debtors	38,072	11,765
Other debtors	276	5,872
Prepayments and accrued income	36,675	17,500
Deferred taxation	-	672
	<u>75,023</u>	<u>35,809</u>

**6. Cash and cash equivalents**

	2022 £	2021 £
Cash at bank and in hand	434,575	349,448
	<u>434,575</u>	<u>349,448</u>

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**EFFECTIVE BUSINESS EVENTS LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2022**

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**7. Creditors: Amounts falling due within one year**

	2022 £	2021 £
Trade creditors	1,668	3,751
Corporation tax	3,008	-
Other taxation and social security	13,534	5,020
Other creditors	361,144	326,339
Accruals and deferred income	51,818	44,615
	<u>431,172</u>	<u>379,725</u>

**8. Commitments under operating leases**

At 31 December 2022 the Company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

	2022 £	2021 £
Not later than 1 year	21,400	21,400
Later than 1 year and not later than 5 years	17,237	38,637
	<u>38,637</u>	<u>60,037</u>