

REGISTERED NUMBER: 02749419

Unaudited Financial Statements for the Year Ended 30 September 2017

for

Marketing Quality Assurance Limited

WEDNESDAY



A6L7S65L

A18

13/12/2017

#206

COMPANIES HOUSE

Marketing Quality Assurance Limited

Company Information
for the Year Ended 30 September 2017

DIRECTOR: A H James

SECRETARY: A H James

REGISTERED OFFICE: Lake House
Market Hill
Royston
Hertfordshire
SG8 9JN

BUSINESS ADDRESS: Sandford House
Perry Green Road
Wembdon
Bridgewater
Somerset
TA5 2AZ

REGISTERED NUMBER: 02749419

ACCOUNTANTS: Hardcastle Burton LLP
Lake House
Market Hill
Royston
Hertfordshire
SG8 9JN

Abridged Balance Sheet
30 September 2017

| | Notes | 30.9.17 £ | 30.9.16 £ |
|--|-------|--------------|--------------|
| FIXED ASSETS | | | |
| Tangible assets | 4 | 7,552 | 509 |
| CURRENT ASSETS | | | |
| Debtors | | 33,732 | 50,804 |
| CREDITORS | | | |
| Amounts falling due within one year | | 39,430 | 46,428 |
| NET CURRENT (LIABILITIES)/ASSETS | | (5,698) | 4,376 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | 1,854 | 4,885 |
| CAPITAL AND RESERVES | | | |
| Called up share capital | 6 | 10,000 | 10,000 |
| Retained earnings | | (8,146) | (5,115) |
| SHAREHOLDERS' FUNDS | | 1,854 | 4,885 |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

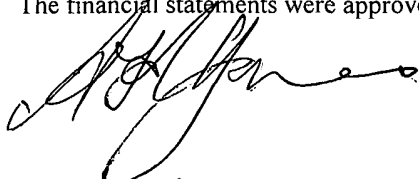
- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

All the members have consented to the preparation of an abridged Balance Sheet for the year ended 30 September 2017 in accordance with Section 444(2A) of the Companies Act 2006.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 30 October 2017 and were signed by:



A H James - Director

Notes to the Financial Statements
for the Year Ended 30 September 2017

1. STATUTORY INFORMATION

Marketing Quality Assurance Limited is a private company, limited by shares, registered in Not specified/Other. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents net invoiced charges, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - Straight line over 3 years and 15% on reducing balance

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 3.

Notes to the Financial Statements - continued
for the Year Ended 30 September 2017

4. TANGIBLE FIXED ASSETS

| | Totals £ |
|-----------------------|-------------|
| COST | |
| At 1 October 2016 | 19,256 |
| Additions | 7,604 |
| | <hr/> |
| At 30 September 2017 | 26,860 |
| | <hr/> |
| DEPRECIATION | |
| At 1 October 2016 | 18,747 |
| Charge for year | 561 |
| | <hr/> |
| At 30 September 2017 | 19,308 |
| | <hr/> |
| NET BOOK VALUE | |
| At 30 September 2017 | 7,552 |
| | <hr/> |
| At 30 September 2016 | 509 |
| | <hr/> |

5. SECURED DEBTS

The following secured debts are included within creditors:

| | 30.9.17 £ | 30.9.16 £ |
|-----------------|--------------|--------------|
| Bank overdrafts | 12,064 | 11,685 |
| | <hr/> | <hr/> |

Bank borrowing is secured by a fixed and floating charge over the company's assets and personal guarantees given by the directors.

6. CALLED UP SHARE CAPITAL

| | | | | |
|----------------------------------|----------|----------------|--------------|--------------|
| Allotted, issued and fully paid: | | | | |
| Number: | Class: | Nominal value: | 30.9.17 £ | 30.9.16 £ |
| 10,000 | Ordinary | £1 | 10,000 | 10,000 |
| | | | <hr/> | <hr/> |