

Abbreviated Unaudited Accounts for the Year Ended 30 September 2016

for

Marketing Quality Assurance Limited

TUESDAY



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COMPANIES HOUSE

**Marketing Quality Assurance Limited**

**Company Information**  
**for the Year Ended 30 September 2016**

**DIRECTOR:** A H James

**SECRETARY:** A H James

**REGISTERED OFFICE:** Lake House  
Market Hill  
Royston  
Hertfordshire  
SG8 9JN

**REGISTERED NUMBER:** 02749419

**ACCOUNTANTS:** Hardcastle Burton LLP  
Lake House  
Market Hill  
Royston  
Hertfordshire  
SG8 9JN

**Marketing Quality Assurance Limited (Registered number: 02749419)**

**Abbreviated Balance Sheet**  
**30 September 2016**

	Notes	30.9.16 £	30.9.15 £
<b>FIXED ASSETS</b>			
Tangible assets	2	509	-
<b>CURRENT ASSETS</b>			
Debtors		50,804	34,049
Cash in hand		-	200
		<u>50,804</u>	<u>34,249</u>
<b>CREDITORS</b>			
Amounts falling due within one year	3	<u>46,428</u>	<u>30,080</u>
<b>NET CURRENT ASSETS</b>		<u>4,376</u>	<u>4,169</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>4,885</u>	<u>4,169</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	4	10,000	10,000
Profit and loss account		<u>(5,115)</u>	<u>(5,831)</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>4,885</u>	<u>4,169</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2016.

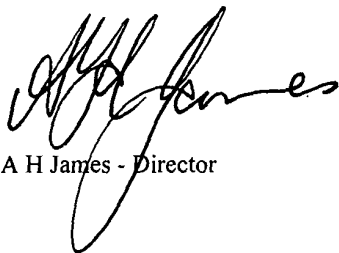
The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 5 January 2017 and were signed by:



A H James - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts**  
**for the Year Ended 30 September 2016**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**

Turnover represents net invoiced charges, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - Straight line over 3 years and 15% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 October 2015	18,680
Additions	576
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At 30 September 2016	19,256
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<b>DEPRECIATION</b>	
At 1 October 2015	18,680
Charge for year	67
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At 30 September 2016	18,747
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<b>NET BOOK VALUE</b>	
At 30 September 2016	509
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At 30 September 2015	-
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**3. CREDITORS**

Creditors include an amount of £11,685 (30.9.15 - £5,865) for which security has been given.

**4. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.9.16 £	30.9.15 £
10,000	Ordinary	£1	10,000	10,000
			<hr/>	<hr/>

**Marketing Quality Assurance Limited (Registered number: 02749419)**

**Notes to the Abbreviated Accounts - continued**  
**for the Year Ended 30 September 2016**

5. **ULTIMATE CONTROLLING PARTY**

The company is controlled by the directors.