

**Abbreviated Unaudited Accounts for the Year Ended 30 September 2009**

**for**

**Marketing Quality Assurance Limited**

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COMPANIES HOUSE

**Marketing Quality Assurance Limited**  
**Company Information**  
**for the Year Ended 30 September 2009**

**DIRECTORS:** A H James  
I L Griffith

**SECRETARY:** A H James

**REGISTERED OFFICE:** Lake House  
Market Hill  
Royston  
Hertfordshire  
SG8 9JN

**REGISTERED NUMBER:** 2749419

**ACCOUNTANTS:** Hardcastle Burton LLP  
Chartered Accountants  
Lake House  
Market Hill  
Royston  
Hertfordshire  
SG8 9JN

**Marketing Quality Assurance Limited**

**Abbreviated Balance Sheet**  
**30 September 2009**

	Notes	30 9 09 £	£	30 9 08 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		826		1,127
<b>CURRENT ASSETS</b>					
Debtors		88,967		116,822	
Cash in hand		200		200	
		<u>89,167</u>		<u>117,022</u>	
<b>CREDITORS</b>					
Amounts falling due within one year	3	<u>56,550</u>		<u>78,678</u>	
<b>NET CURRENT ASSETS</b>			<u>32,617</u>		<u>38,344</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>33,443</u>		<u>39,471</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		10,000		10,000
Profit and loss account			<u>23,443</u>		<u>29,471</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>33,443</u>		<u>39,471</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2009

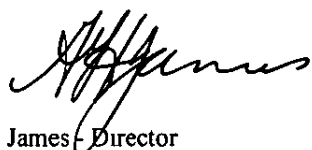
The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2009 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 8 March 2010 and were signed on its behalf by



A H James - Director

The notes form part of these abbreviated accounts

**Marketing Quality Assurance Limited**

**Notes to the Abbreviated Accounts**  
**for the Year Ended 30 September 2009**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced charges, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc	- Straight line over 3 years and 15% on reducing balance
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**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**2 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 October 2008 and 30 September 2009	13,980
<b>DEPRECIATION</b>	
At 1 October 2008	12,854
Charge for year	300
At 30 September 2009	13,154
<b>NET BOOK VALUE</b>	
At 30 September 2009	826
At 30 September 2008	1,126

**3 CREDITORS**

Creditors include an amount of £1,493 (30 9 08 - £13,932) for which security has been given

**4 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid Number	Class	Nominal value £1	30 9 09 £	30 9 08 £
10,000	Ordinary		10,000	10,000