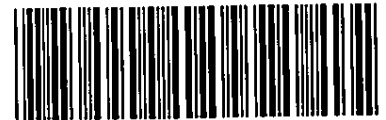


Abbreviated Unaudited Accounts for the Year Ended 30 September 2008

for

Marketing Quality Assurance Limited

WEDNESDAY



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COMPANIES HOUSE

Marketing Quality Assurance Limited

**Contents of the Abbreviated Accounts
for the Year Ended 30 September 2008**

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Marketing Quality Assurance Limited

Company Information
for the Year Ended 30 September 2008

DIRECTORS: A H James
I L Griffith

SECRETARY: A H James

REGISTERED OFFICE: Lake House
Market Hill
Royston
Hertfordshire
SG8 9JN

REGISTERED NUMBER: 2749419

ACCOUNTANTS: Hardcastle Burton LLP
Chartered Accountants
Lake House
Market Hill
Royston
Hertfordshire
SG8 9JN

Marketing Quality Assurance Limited

Abbreviated Balance Sheet **30 September 2008**

	Notes	30.9.08 £	£	30.9.07 £	£
FIXED ASSETS					
Tangible assets	2		1,127		1,808
CURRENT ASSETS					
Debtors		113,812		127,817	
Cash at bank and in hand		200		14,784	
		<u>114,012</u>		<u>142,601</u>	
CREDITORS					
Amounts falling due within one year	3	<u>75,668</u>		<u>91,024</u>	
NET CURRENT ASSETS			<u>38,344</u>		<u>51,577</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u><u>39,471</u></u>		<u><u>53,385</u></u>
CAPITAL AND RESERVES					
Called up share capital	4		10,000		10,000
Profit and loss account			<u>29,471</u>		<u>43,385</u>
SHAREHOLDERS' FUNDS			<u><u>39,471</u></u>		<u><u>53,385</u></u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 30 September 2008.

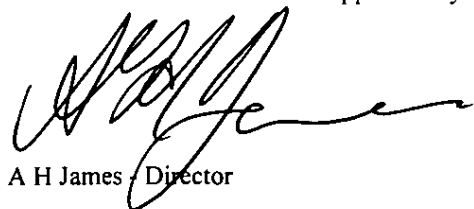
The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the Board of Directors on 1 May 2009 and were signed on its behalf by:



A H James - Director

The notes form part of these abbreviated accounts

Marketing Quality Assurance Limited

Notes to the Abbreviated Accounts **for the Year Ended 30 September 2008**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

Turnover

Turnover represents net invoiced charges, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc	- Straight line over 3 years and 15% on reducing balance
-------------------------	---

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2007	
and 30 September 2008	13,980
DEPRECIATION	
At 1 October 2007	12,173
Charge for year	680
	12,853
At 30 September 2008	
NET BOOK VALUE	
At 30 September 2008	1,127
At 30 September 2007	1,807

3. CREDITORS

Creditors include an amount of £13,932 for which security has been given.

Marketing Quality Assurance Limited

Notes to the Abbreviated Accounts - continued
for the Year Ended 30 September 2008

4. **CALLED UP SHARE CAPITAL**

Authorised:				
Number:	Class:	Nominal value:	30.9.08 £ 100,000	30.9.07 £ 100,000
100,000	Ordinary	£1	<u>100,000</u>	<u>100,000</u>
Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	30.9.08 £ 10,000	30.9.07 £ 10,000
10,000	Ordinary	£1	<u>10,000</u>	<u>10,000</u>