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REGISTERED NUMBER: 2749419

Abbreviated Financial Statements for the Year Ended 30 September 1995

for

Marketing Quality Assurance Limited



**Marketing Quality Assurance Limited**

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**for the Year Ended 30 September 1995**

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**Marketing Quality Assurance Limited**

**Company Information**  
**for the Year Ended 30 September 1995**

**DIRECTOR:** I L Griffith  
A H James

**SECRETARY:** A H James

**REGISTERED OFFICE:** Lake House  
Market Hill  
Royston  
Hertfordshire  
SG8 9JN

**REGISTERED NUMBER:** 2749419

**AUDITORS:** Hardcastle Burton  
Chartered Accountants  
Registered Auditor  
Lake House  
Market Hill  
Royston  
Herts SG8 9JN

**Marketing Quality Assurance Limited**

**Report of the Auditors to**  
**Marketing Quality Assurance Limited**  
**Pursuant to Paragraph 24 of Schedule 8 to the Companies Act 1985**

We have examined the abbreviated financial statements on pages four to six together with the full financial statements of Marketing Quality Assurance Limited prepared under Section 226 of the Companies Act 1985 for the year ended 30 September 1995.

**Respective responsibilities of director and auditors**

The director is responsible for preparing the abbreviated financial statements in accordance with Schedule 8 to the Companies Act 1985. It is our responsibility to form an independent opinion as to the company's entitlement to the exemptions claimed in the director's statement on page four and whether the abbreviated financial statements have been properly prepared in accordance with that Schedule.

**Basis of opinion**

We have carried out the procedures we considered necessary to confirm, by reference to the audited financial statements, that the company is entitled to the exemptions and that the abbreviated financial statements have been properly prepared from those financial statements. The scope of our work for the purpose of this report does not include examining or dealing with events after the date of our report on the full financial statements.

**Opinion**

In our opinion the company is entitled under Sections 246 and 247 of the Companies Act 1985 to the exemptions conferred by Section A of Part III of Schedule 8 to that Act, in respect of the year ended 30 September 1995, and the abbreviated financial statements on pages four to six have been properly prepared in accordance with that Schedule.

**Other information**

On 3 January 1996 we reported, as auditors of Marketing Quality Assurance Limited, to the shareholders on the financial statements prepared under Section 226 of the Companies Act 1985 for the year ended 30 September 1995, and our audit report was as follows:

"We have audited the financial statements on pages four to eleven which have been prepared under the historical cost convention and the accounting policies set out on page six.

**Respective responsibilities of director and auditors**

As described on page two the company's director is responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

**Basis of opinion**

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgments made by the director in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

**Marketing Quality Assurance Limited**

**Report of the Auditors to**

**Marketing Quality Assurance Limited**

**Pursuant to Paragraph 24 of Schedule 8 to the Companies Act 1985**

**Opinion**

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 30 September 1995 and of its profit for the year then ended and have been properly prepared in accordance with the provisions of the Companies Act 1985 applicable to small companies."



Hardcastle Burton  
Chartered Accountants  
Registered Auditor  
Lake House  
Market Hill  
Royston  
Herts SG8 9JN

Dated: 3 January 1996

**Marketing Quality Assurance Limited**

**Abbreviated Balance Sheet**  
**30 September 1995**

		30.9.95		30.9.94	
	Notes	£	£	£	£
<b>FIXED ASSETS:</b>					
Tangible assets	2		25,357		16,560
<b>CURRENT ASSETS:</b>					
Stocks		7,177		-	
Debtors		58,106		72,457	
Cash in hand		400		300	
		<u>65,683</u>		<u>72,757</u>	
<b>CREDITORS:</b> Amounts falling due within one year	3	<u>74,037</u>		<u>88,275</u>	
<b>NET CURRENT LIABILITIES:</b>			<u>(8,354)</u>		<u>(15,518)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES:</b>			17,003		1,042
<b>CREDITORS:</b> Amounts falling due after more than one year	3		<u>5,952</u>		<u>4,381</u>
			<u>£11,051</u>		<u>£(3,339)</u>
<b>CAPITAL AND RESERVES:</b>					
Called up share capital	4		10,000		10,000
Profit & loss account			1,051		(13,339)
Shareholders' funds			<u>£11,051</u>		<u>£(3,339)</u>

Advantage has been taken of the exemptions conferred by Section A of Part III of Schedule 8 to the Companies Act 1985 on the grounds that, in the opinion of the director, the company is entitled to the benefit of those exemptions as a small company.

In preparing the full financial statements, the director has taken advantage of special exemptions applicable to small companies conferred by Part I of Schedule 8 to the Companies Act 1985. The director has done so on the grounds that, in his opinion, the company is entitled to the benefit of those exemptions because it meets the qualifying conditions for small companies as stated in Section 247 of the Companies Act 1985.

**ON BEHALF OF THE BOARD:**

  
A H James - DIRECTOR

Approved by the Board on 11 December 1995

The notes form part of these financial statements

**Marketing Quality Assurance Limited**

**Notes to the Abbreviated Financial Statements**  
**for the Year Ended 30 September 1995**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention.

**Financial Reporting Standard Number 1**

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life or, if held under a finance lease, over the lease term, whichever is the shorter.

Plant and machinery etc	- 33% on cost, 15% on reducing balance, Straight line over 5 years and 25% on reducing balance
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**Stocks**

Stock is valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Deferred taxation**

Provision is made at current rates for taxation deferred in respect of all material timing differences except to the extent that, in the opinion of the director, there is reasonable probability that the liability will not arise in the foreseeable future.

**Hire purchase and leasing commitments**

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter.

The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability.

**Pensions**

The company operates a defined contribution pension scheme. Contributions payable for the year are charged in the profit and loss account.

**Marketing Quality Assurance Limited**

**Notes to the Abbreviated Financial Statements**  
**for the Year Ended 30 September 1995**

**2. TANGIBLE FIXED ASSETS**

	<u>Total</u>
	£
<b>COST:</b>	
At 1 October 1994	24,950
Additions	17,641
	<u>42,591</u>
At 30 September 1995	<u>42,591</u>
<b>DEPRECIATION:</b>	
At 1 October 1994	8,390
Charge for year	8,844
	<u>17,234</u>
At 30 September 1995	<u>17,234</u>
<b>NET BOOK VALUE:</b>	
At 30 September 1995	<u>25,357</u>
At 30 September 1994	<u>16,560</u>

**3. CREDITORS**

The following secured debts are included within creditors:

	30.9.95	30.9.94
	£	£
Bank overdrafts	10,588	5,714
	<u>10,588</u>	<u>5,714</u>

**4. CALLED UP SHARE CAPITAL**

Authorised:				
Number:	Class:	Nominal	30.9.95	30.9.94
		value:	£	£
100,000	Ordinary	£1	100,000	100,000
			<u>100,000</u>	<u>100,000</u>
Allotted, issued and fully paid:				
Number:	Class:	Nominal	30.9.95	30.9.94
		value:	£	£
10,000	Ordinary	£1	10,000	10,000
			<u>10,000</u>	<u>10,000</u>