Company Registration No. 05952282 (England and Wales)	
JOHN JEFFERSON MEDIA PROJECTS LIMITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2012	

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ABBREVIATED BALANCE SHEET

AS AT 30 SEPTEMBER 2012

		20	12	2011	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	2		1		299
Current assets					
Debtors		11,459		1,608	
Cash at bank and in hand		68		369	
		11,527		1,977	
Creditors: amounts falling due within one year		(15,978)		(5,295)	
Net current liabilities			(4,451)		(3,318)
Total assets less current liabilities		_	(4,450)	_	(3,019)
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			(4,550)		(3,119)
Shareholders' funds		_	(4,450)		(3,019)

For the financial year ended 30 September 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476:
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board and authorised for issue on 29 June 2013

Mr John Jefferson

Director

Company Registration No. 05952282

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Research and development

Research expenditure is written off to the profit and loss account in the year in which it is incurred. Development expenditure is written off in the same way unless the directors are satisfied as to the technical, commercial and financial viability of individual projects. In this situation, the expenditure is deferred and amortised over the period during which the company is expected to benefit.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Plant and machinery

Straight line method - 25% per annum

1.6 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

2 Fixed assets

	Tangible assets
	£
Cost	
At 1 October 2011 & at 30 September 2012	4,199
Depreciation	
At 1 October 2011	3,900
Charge for the year	298
At 30 September 2012	4,198
Net book value	
At 30 September 2012	<u> </u>
At 30 September 2011	299

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2012

3	Share capital	2012 £	2011 £
	Allotted, called up and fully paid 100 Ordinary of £1 each	100	100

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