

FILE COPY



**CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY**

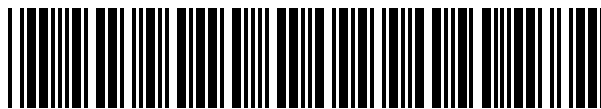
Company Number **14509865**

The Registrar of Companies for England and Wales, hereby certifies that

BEAUTY AND BRAVADO LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **28th November 2022**



N14509865P



Companies House



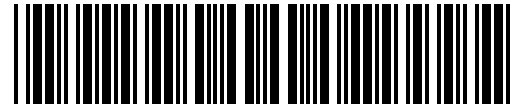
**THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES**



Companies House

IN01_(ef)

Application to register a company



Received for filing in Electronic Format on the: **25/11/2022**

XBHJ6208

Company Name in full: **BEAUTY AND BRAVADO LTD**

Company Type: **Private company limited by shares**

Situation of Registered Office: **England and Wales**

Proposed Registered Office Address: **20-22 WENLOCK ROAD
LONDON
ENGLAND N1 7GU**

Sic Codes: **74201**

I wish to entirely adopt the following model articles: **Private (Ltd by Shares)**

Proposed Officers

Company Secretary *1*

Type: **Person**
Full Forename(s): **MR TENDAI GEORGE**
Surname: **POTTINGER**
Service Address: **20-22 WENLOCK ROAD**
 LONDON
 ENGLAND N1 7GU

The subscribers confirm that the person named has consented to act as a secretary.

Type:	Person
Full Forename(s):	MR TENDAI
Surname:	POTTINGER
Service Address:	20-22 WENLOCK ROAD LONDON ENGLAND N1 7GU
Country/State Usually Resident:	UNITED KINGDOM

Date of Birth: ****/08/1985** *Nationality:* **BRITISH**
Occupation: **PHOTOGRAPHER**

The subscribers confirm that the person named has consented to act as a director.

Statement of Capital (Share Capital)

<i>Class of Shares:</i>	ORDINARY	<i>Number allotted</i>	1
<i>Currency:</i>	GBP	<i>Aggregate nominal value:</i>	1
<i>Prescribed particulars</i>			

ORDINARY SHARES HAVE FULL RIGHTS IN THE COMPANY WITH RESPECT TO VOTING, DIVIDENDS AND DISTRIBUTIONS.

Statement of Capital (Totals)

<i>Currency:</i>	GBP	<i>Total number of shares:</i>	1
		<i>Total aggregate nominal value:</i>	1
		<i>Total aggregate unpaid:</i>	0

Initial Shareholdings

Name: **TENDAI GEORGE
POTTINGER**

Class of Shares: **ORDINARY**

Address **20-22 WENLOCK ROAD
LONDON
ENGLAND
N1 7GU**

Number of shares: **1**

Currency: **GBP**

*Nominal value of each
share:* **1**

Amount unpaid: **0**

Amount paid: **1**

Persons with Significant Control (PSC)

Statement of initial significant control

On incorporation, there will be someone who will count as a Person with Significant Control (either a registerable person or relevant legal entity (RLE)) in relation to the company

Individual Person with Significant Control details

Names: **MR TENDAI POTTINGER**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: ****/08/1985** *Nationality:* **BRITISH**

Service Address: **20-22 WENLOCK ROAD
LONDON
ENGLAND
N1 7GU**

The subscribers confirm that each person named as an individual PSC in this application knows that their particulars are being supplied as part of this application.

<i>Nature of control</i>	The person holds, directly or indirectly, 75% or more of the shares in the company.
<i>Nature of control</i>	The person holds, directly or indirectly, 75% or more of the voting rights in the company.
<i>Nature of control</i>	The person has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.

Statement of Compliance

I confirm the requirements of the Companies Act 2006 as to registration have been complied with.

memorandum delivered by an agent for the subscriber(s): **YES**

Agent's Name: **COMPANIES MADE SIMPLE A DIVISION OF MADE SIMPLE GROUP LTD**

Agent's Address: **20-22 WENLOCK ROAD
LONDON
ENGLAND
N1 7GU**

Authorisation

Authoriser Designation: **agent** *Authenticated* **YES**

Agent's Name: **COMPANIES MADE SIMPLE A DIVISION OF MADE SIMPLE GROUP LTD**

Agent's Address: **20-22 WENLOCK ROAD
LONDON
ENGLAND
N1 7GU**

COMPANY HAVING A SHARE CAPITAL

Memorandum of Association of BEAUTY AND BRAVADO LTD

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share.

Name of each subscriber	Authentication
TENDAI GEORGE POTTINGER	Authenticated Electronically

Dated: 25/11/2022