

REGISTERED NUMBER
2480301
England and Wales

EXCEL MARKETING SERVICES LIMITED

ABBREVIATED ACCOUNTS

31ST MARCH 2007

FRIDAY



A20 *ANBQ1SRI* 601
07/09/2007
COMPANIES HOUSE

EXCEL MARKETING SERVICES LIMITED**ABBREVIATED BALANCE SHEET****AS AT 31ST MARCH 2007**

	<u>Notes</u>	<u>2007</u> £	<u>2006</u> £
FIXED ASSETS			
Tangible Assets	2	2,291	3,055
Intangible Assets	3	20,000	20,000
		<u>22,291</u>	<u>23,055</u>
CURRENT ASSETS			
Debtors		30,893	104,594
Cash at Bank		196,877	233,364
		<u>227,770</u>	<u>337,958</u>
CREDITORS Amounts falling due within one year		(63,545)	(36,218)
NET CURRENT ASSETS/(LIABILITIES)		<u>164,225</u>	<u>301,740</u>
NET ASSETS		<u>186,516</u>	<u>324,795</u>
CAPITAL AND RESERVES			
Called up Share Capital	4	2	2
Profit and Loss Account		186,514	324,793
		<u>186,516</u>	<u>324,795</u>

The director has taken advantage of the exemption conferred by section 249A (1) not to have these financial statements audited and confirms that no notice has been deposited under section 249B (2) of the Companies Act 1985

The director acknowledges his responsibility for ensuring that -

- (i) The company keeps accounting records which comply with section 221 of the Companies Act 1985,
- (ii) The financial statements give a true and fair view of the state of affairs of the company as at 31st March 2007 and of its profit or loss for the year then ended in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as is applicable to the company

V KUMAR
DIRECTOR

EXCEL MARKETING SERVICES LIMITED**Notes to the Financial Statements
for the year ended 31st March 2007****1 ACCOUNTING POLICIES****1 1 Accounting Convention**

The financial statements are prepared under the historical cost convention and include the results of the company's operations as indicated in the director's report, all of which are continuing

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cashflow statement on the grounds that it is a small company

1 2 Turnover

Turnover represents amounts receivable for goods and services provided in the UK, net of VAT and trade discounts

1 3 Tangible Fixed Assets and Depreciation

Tangible fixed assets are stated at cost less depreciation Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures & Fittings	-	25%
Tools & Equipment	-	25%
Office Equipment	-	25%

1 4 Stock

Stock is valued at the lower of cost and net realisable value

2 TANGIBLE FIXED ASSETS

	<u>Fixtures & Fittings</u>	<u>Tools & Office Equipment</u>	<u>Total</u>
Cost			
At 1 April 2006	7,063	18,194	25,257
Additions	-	-	-
Disposals	-	-	-
At 31 March 2007	<u>7,063</u>	<u>18,194</u>	<u>25,257</u>
Depreciation			
At 1 April 2006	5,550	16,652	22,202
Charge for year	378	386	764
On Disposals	-	-	-
At 31 March 2007	<u>5,928</u>	<u>17,038</u>	<u>22,966</u>
Net Book Values			
at 31 March 2007	<u>£ 1,135</u>	<u>£ 1,156</u>	<u>£ 2,291</u>
At 31 March 2006	<u>£ 1,513</u>	<u>£ 1,542</u>	<u>£ 3,055</u>

EXCEL MARKETING SERVICES LIMITED**Notes to the Financial Statements**
for the year ended 31st March 2007**(Continued)****3 INTANGIBLE ASSETS**

	£
Investments in Unit Trust Funds	
Balance Sheet Value	20,000
Bid Value as at 31st March 2007	<u><u>c 22,000</u></u>

4 SHARE CAPITAL

	<u>2007</u>	<u>2006</u>
	£	£
Authorised		
1,000 Ordinary Shares of £1 each	<u><u>1,000</u></u>	<u><u>1,000</u></u>
Allotted, Called up and Fully Paid		
2 Ordinary Shares of £1 each	<u><u>2</u></u>	<u><u>2</u></u>