

**Abbreviated Unaudited Accounts for the Year Ended 31 December 2012**

**for**

**Limpet Marketing Limited**

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for the Year Ended 31 December 2012**

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**Limpet Marketing Limited**  
**Company Information**  
**for the Year Ended 31 December 2012**

**DIRECTORS:** S M Sears  
A Y Greenwood

**SECRETARY:** Mrs H E Davies

**REGISTERED OFFICE:** The New Barn  
Gawsworth Business Court  
Shellow Lane, Gawsworth  
Congleton  
Cheshire  
CW12 2FQ

**REGISTERED NUMBER:** 02787804 (England and Wales)

**ACCOUNTANTS:** Alextra Accountants Limited  
12/14 Macon Court  
Crewe  
Cheshire  
CW1 6EA

**Limpet Marketing Limited (Registered number: 02787804)**

**Abbreviated Balance Sheet  
31 December 2012**

	Notes	31.12.12 £	31.12.11 £
<b>FIXED ASSETS</b>			
Tangible assets	2	5,489	7,144
<b>CURRENT ASSETS</b>			
Debtors		46,529	56,498
Cash at bank and in hand		<u>53,337</u>	<u>23,283</u>
		99,866	79,781
<b>CREDITORS</b>			
Amounts falling due within one year		<u>(68,291)</u>	<u>(54,806)</u>
<b>NET CURRENT ASSETS</b>		<u>31,575</u>	<u>24,975</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		37,064	32,119
<b>PROVISIONS FOR LIABILITIES</b>		<u>(630)</u>	<u>(853)</u>
<b>NET ASSETS</b>		<u>36,434</u>	<u>31,266</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	12	12
Profit and loss account		<u>36,422</u>	<u>31,254</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>36,434</u>	<u>31,266</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395
- (b) and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 13 May 2013 and were signed on its behalf by:

S M Sears - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts  
for the Year Ended 31 December 2012**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods and services excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Website	- 25% on cost
Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 33% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2012	40,527
Additions	2,369
Disposals	(4,297)
At 31 December 2012	<u>38,599</u>
<b>DEPRECIATION</b>	
At 1 January 2012	33,383
Charge for year	4,024
Eliminated on disposal	(4,297)
At 31 December 2012	<u>33,110</u>
<b>NET BOOK VALUE</b>	
At 31 December 2012	<u>5,489</u>
At 31 December 2011	<u>7,144</u>

**3. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.12.12 £	31.12.11 £
12	Ordinary	1	<u>12</u>	<u>12</u>

**4. TRANSACTIONS WITH DIRECTORS**

At 31 December 2012 the company owed Mr Sears £512 and Mr Greenwood £5,378 (2011 - Mr A Greenwood owed the company £73).

**Chartered Certified Accountants' Report to the Board of Directors  
on the Unaudited Financial Statements of  
Limpet Marketing Limited**

**The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to three) have been prepared.**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Limpet Marketing Limited for the year ended 31 December 2012 which comprise the Profit and Loss Account, the Balance Sheet, and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://rulebook.accaglobal.com>.

This report is made solely to the Board of Directors of Limpet Marketing Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Limpet Marketing Limited and state those matters that we have agreed to state to the Board of Directors of Limpet Marketing Limited, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Limpet Marketing Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Limpet Marketing Limited. You consider that Limpet Marketing Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Limpet Marketing Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Alextra Accountants Limited  
12/14 Macon Court  
Crewe  
Cheshire  
CW1 6EA

Date: .....

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.