

**ARAMINTA MARKETING LTD
UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2023**

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UNAUDITED ACCOUNTS
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ARAMINTA MARKETING LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 30 JUNE 2023

Director	Araminta Sheridan
Company Number	10808832 (England and Wales)
Registered Office	Flat 7 36 Adolphus Road London N4 2AY
Accountants	Evolve Accounting and Tax Solutions Ltd Congress House 14 Lyon Road Harrow Middlesex HA1 2EN

ARAMINTA MARKETING LTD
STATEMENT OF FINANCIAL POSITION
AS AT 30 JUNE 2023

	Notes	2023 £	2022 £
Fixed assets			
Tangible assets	<u>4</u>	1,749	2,904
Current assets			
Debtors	5	30,162	20,208
Cash at bank and in hand		47,843	58,817
		<u>78,005</u>	<u>79,025</u>
Creditors: amounts falling due within one year	<u>6</u>	(25,181)	(47,492)
Net current assets		<u>52,824</u>	<u>31,533</u>
Total assets less current liabilities		54,573	34,437
Provisions for liabilities			
Deferred tax		(19)	(19)
Net assets		<u>54,554</u>	<u>34,418</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		54,454	34,318
Shareholders' funds		<u>54,554</u>	<u>34,418</u>

For the year ending 30 June 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

The financial statements were approved by the Board and authorised for issue on 20 December 2023 and were signed on its behalf by

Araminta Sheridan
Director

Company Registration No. 10808832

ARAMINTA MARKETING LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2023

1 Statutory information

Araminta Marketing Ltd is a private company, limited by shares, registered in England and Wales, registration number 10808832. The registered office is Flat 7, 36 Adolphus Road, London, N4 2AY.

2 Compliance with accounting standards

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

3 Accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

Basis of preparation

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

Presentation currency

The accounts are presented in £ sterling.

Tangible fixed assets and depreciation

Tangible assets are included at cost less depreciation and impairment. Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives:

Motor vehicles	25% Reducing Balance Method
Computer equipment	33% Straight Line Method

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. Turnover from the sale of goods is recognised when goods have been delivered to customers such that risks and rewards of ownership have transferred to them. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

Deferred taxation

Deferred tax arises as a result of including items of income and expenditure in taxation computations in periods different from those in which they are included in the company's accounts. Deferred tax is provided in full on timing differences which result in an obligation to pay more (or less) tax at a future date, at the average tax rates that are expected to apply when the timing differences reverse, based on current tax rates and laws.

Deferred tax assets and liabilities are not discounted.

Pension costs

The company operates a defined contribution scheme for the benefit of its employees. Contributions payable are recognised in the profit and loss account when due.

ARAMINTA MARKETING LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2023

Taxation

Tax is recognised in the Statement of income and retained earnings, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

4 Tangible fixed assets

	Motor vehicles	Computer equipment	Total
	£	£	£
Cost or valuation	At cost	At cost	
At 1 July 2022	-	7,171	7,171
Additions	279	102	381
At 30 June 2023	279	7,273	7,552
Depreciation			
At 1 July 2022	-	4,267	4,267
Charge for the year	70	1,466	1,536
At 30 June 2023	70	5,733	5,803
Net book value			
At 30 June 2023	209	1,540	1,749
At 30 June 2022	-	2,904	2,904

5 Debtors

	2023	2022
	£	£
Amounts falling due within one year		
Trade debtors	26,160	19,860
Accrued income and prepayments	53	53
Other debtors	3,949	295
	30,162	20,208

6 Creditors: amounts falling due within one year

	2023	2022
	£	£
VAT	6,312	4,628
Taxes and social security	16,019	15,103
Loans from directors	-	24,911
Accruals	2,850	2,850
	25,181	47,492

7 Average number of employees

During the year the average number of employees was 1 (2022: 1).

