

**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 APRIL 2013**  
**FOR**  
**ALSURE HIRE & SALE LTD**  
**PREVIOUSLY KNOWN AS**  
**ALSURE LIMITED**

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FOR THE YEAR ENDED 30 APRIL 2013**

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**ALSURE HIRE & SALE LTD**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 30 APRIL 2013**

**DIRECTORS:** D H Smith  
A C Owens  
D S Austin

**SECRETARY:** D S Austin

**REGISTERED OFFICE:** 80 Wrentham Street  
BIRMINGHAM  
West Midlands  
B5 6QL

**REGISTERED NUMBER:** 04154812 (England and Wales)

**ACCOUNTANTS:** E R Grove & Co Limited  
Grove House  
Coombs Wood Court  
Steel Park Road  
Halesowen  
West Midlands  
B62 8BF

**CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS  
ON THE UNAUDITED FINANCIAL STATEMENTS OF  
ALSURE HIRE & SALE LTD  
PREVIOUSLY KNOWN AS ALSURE LIMITED**

**The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to four) have been prepared.**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Alsure Hire & Sale Ltd for the year ended 30 April 2013 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at [icaew.com/membershandbook](http://icaew.com/membershandbook).

This report is made solely to the Board of Directors of Alsure Hire & Sale Ltd, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Alsure Hire & Sale Ltd and state those matters that we have agreed to state to the Board of Directors of Alsure Hire & Sale Ltd, as a body, in this report in accordance with AAF 2/10 as detailed at [icaew.com/compilation](http://icaew.com/compilation). To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Alsure Hire & Sale Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Alsure Hire & Sale Ltd. You consider that Alsure Hire & Sale Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Alsure Hire & Sale Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

E R Grove & Co Limited  
Grove House  
Coombs Wood Court  
Steel Park Road  
Halesowen  
West Midlands  
B62 8BF

14 January 2014

**ABBREVIATED BALANCE SHEET**  
**30 APRIL 2013**

	Notes	2013 £	£	2012 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		151		201
<b>CURRENT ASSETS</b>					
Debtors		33,128		70,277	
Cash at bank and in hand		<u>99,923</u>		<u>75,262</u>	
		133,051		145,539	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>117,275</u>		<u>129,812</u>	
<b>NET CURRENT ASSETS</b>			<u>15,776</u>		<u>15,727</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>15,927</u>		<u>15,928</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		100		100
Profit and loss account			<u>15,827</u>		<u>15,828</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>15,927</u>		<u>15,928</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2013 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 14 January 2014 and were signed on its behalf by:

A C Owens - Director

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 30 APRIL 2013**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 25% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 May 2012	
and 30 April 2013	1,126
<b>DEPRECIATION</b>	
At 1 May 2012	925
Charge for year	50
At 30 April 2013	975
<b>NET BOOK VALUE</b>	
At 30 April 2013	151
At 30 April 2012	201

**3. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2013 £	2012 £
100	Ordinary	£1	100	100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.