

THEREFORE LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023

AEL Markhams Ltd
Chartered Accountants
201 Haverstock Hill
London
NW3 4QG

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FOR THE YEAR ENDED 31 MARCH 2023

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THEREFORE LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2023

DIRECTORS:

G A Brett
M P Riddiford
P Hunt
G J Fullalove

SECRETARY:

G A Brett

REGISTERED OFFICE:

2-3 Scala Street
London
W1T 2HN

REGISTERED NUMBER:

02798150 (England and Wales)

ACCOUNTANTS:

AEL Markhams Ltd
Chartered Accountants
201 Haverstock Hill
London
NW3 4QG

THEREFORE LIMITED (REGISTERED NUMBER: 02798150)

BALANCE SHEET
31 MARCH 2023

	Notes	2023 £	£	2022 £	£
FIXED ASSETS					
Tangible assets	4		67,253		96,460
Investments	5		<u>110,125</u>		<u>110,800</u>
			177,378		207,260
CURRENT ASSETS					
Stocks	6	332,906		9,057	
Debtors	7	391,161		508,575	
Cash at bank and in hand		<u>280,019</u>		<u>1,072,911</u>	
		1,004,086		1,590,543	
CREDITORS					
Amounts falling due within one year	8	<u>25,538</u>		<u>76,893</u>	
NET CURRENT ASSETS			<u>978,548</u>		<u>1,513,650</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>1,155,926</u>		<u>1,720,910</u>
CAPITAL AND RESERVES					
Called up share capital			34,286		34,286
Share premium			30,138		30,138
Capital redemption reserve			16,000		16,000
Retained earnings			<u>1,075,502</u>		<u>1,640,486</u>
SHAREHOLDERS' FUNDS			<u>1,155,926</u>		<u>1,720,910</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

THEREFORE LIMITED (REGISTERED NUMBER: 02798150)

BALANCE SHEET - continued
31 MARCH 2023

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 24 October 2023 and were signed on its behalf by:

G A Brett - Director

M P Riddiford - Director

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023

1. STATUTORY INFORMATION

Therefore Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 25% on cost

Fixtures and fittings - 15% on cost

Computer equipment - 25% on cost

Short leasehold properties - Straight line over the life of the lease

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable. If the recoverable amount of the asset is estimated to be lower than the carrying amount, the carrying amount is reduced to its recoverable amount. An impairment loss is recognised in the Income Statement.

Investments in subsidiaries

Investments in subsidiary undertakings are recognised at cost.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2023

2. ACCOUNTING POLICIES - continued

Research and development

Expenditure on research and development is written off in the year in which it is incurred.

Foreign currencies

Transactions in foreign currencies are initially recorded at the rate of exchange prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated at the end of the reporting period at the rates prevailing on the reporting period date. Non-monetary assets measured using the historical cost method and denominated in foreign currencies are not retranslated and remain recorded at the rate of exchange prevailing at the date of the transaction. Any exchange gains or losses are recognised in the Income Statement..

Provisions

Provisions are recognised when the Company has a present obligation as a result of a past event, if it is probable that a transfer of economic benefits will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

Trade debtors

Trade debtors are measured at the transaction price and subsequently measured at amortised cost. Due to the short-term nature of the balances they are held at an undiscounted amount with no amortisation using the effective interest rate method applied.

A provision for impairment of trade debtors is established when there is objective evidence that the Company will not be able to collect any amounts due according to the original terms. An impairment loss is recognised in net operating expenses in the Income Statement.

Cash and cash equivalents

Cash and cash equivalents in the balance sheet comprise of cash at bank and in hand and any short-term deposits with an original maturity date of three months or less.

Trade creditors

Trade creditors are measured at the transaction price and subsequently measured at amortised cost. Due to the short-term nature of the balances they are held at an undiscounted amount with no amortisation using the effective interest rate method applied.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 20 (2022 - 21) .

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2023

4. TANGIBLE FIXED ASSETS

	Short leasehold £	Plant and machinery £	Fixtures and fittings £	Computer equipment £	Totals £
COST					
At 1 April 2022	12,479	109,041	233,104	318,631	673,255
Additions	-	10,062	-	1,921	11,983
Disposals	-	-	(790)	(200,305)	(201,095)
At 31 March 2023	<u>12,479</u>	<u>119,103</u>	<u>232,314</u>	<u>120,247</u>	<u>484,143</u>
DEPRECIATION					
At 1 April 2022	6,240	53,561	232,691	284,303	576,795
Charge for year	1,247	25,224	73	14,646	41,190
Eliminated on disposal	-	-	(790)	(200,305)	(201,095)
At 31 March 2023	<u>7,487</u>	<u>78,785</u>	<u>231,974</u>	<u>98,644</u>	<u>416,890</u>
NET BOOK VALUE					
At 31 March 2023	<u>4,992</u>	<u>40,318</u>	<u>340</u>	<u>21,603</u>	<u>67,253</u>
At 31 March 2022	<u>6,239</u>	<u>55,480</u>	<u>413</u>	<u>34,328</u>	<u>96,460</u>

5. FIXED ASSET INVESTMENTS

	Shares in group undertakings £
COST	
At 1 April 2022	110,800
Additions	100
Disposals	(775)
At 31 March 2023	<u>110,125</u>
NET BOOK VALUE	
At 31 March 2023	<u>110,125</u>
At 31 March 2022	<u>110,800</u>

6. STOCKS

	2023 £	2022 £
Stocks	<u>332,906</u>	<u>9,057</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2023

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Trade debtors	156,124	251,472
Other debtors	125,217	80,655
VAT	3,726	3,606
Accrued income	55,384	104,021
Prepayments	50,710	68,821
	<u>391,161</u>	<u>508,575</u>

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Trade creditors	74,355	103,547
Corporation tax	(128,997)	(115,921)
Social security and other taxes	29,030	26,235
Accrued expenses	51,150	63,032
	<u>25,538</u>	<u>76,893</u>

9. CAPITAL COMMITMENTS

The Company has the following future minimum lease payments under non-cancellable operating leases for each of the following periods:

2023 2022

£ £

Payments due:

Not later than one year 140,000 147,500

Later than one year and not later than five years 443,333 583,333

583,333 730,833

The Company had no other off-balance sheet arrangements.

10. RELATED PARTY DISCLOSURES

The Company entered into the following transactions with related parties during the year that were not concluded under normal market conditions:

The Company made a loan of £50,000 to a company in which the Company itself has a participating interest. The loan was made for an indefinite period of time, but the Company can declare the principal amount due and payable at any time within 60 days. Interest is payable at an annual rate of 5%. As of the end of the reporting period, the outstanding balance of the loan was £50,000.

The Company made a loan of £15,000 to a company that shares a common director with the Company. The loan was made for an indefinite period of time, but the Company can declare the principal amount due and payable at any time within 30 days. No interest is payable on the loan. As of the end of the reporting period, the outstanding balance of the loan was £15,000.

The Company made a loan of £10,000 to a director. The loan is repayable in full by 31st December 2023. No interest is payable on the loan. As of the end of the reporting period, the outstanding balance of the loan was £10,000.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2023

11. POST BALANCE SHEET EVENTS

On 14th June 2023 the Company entered into an agreement with an associated company to dispose of the business and assets of its sporting goods division.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.