

Abbreviated Unaudited Accounts for the Year Ended 30 September 2011

for

Marketing Quality Assurance Limited

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COMPANIES HOUSE

Marketing Quality Assurance Limited

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for the Year Ended 30 September 2011**

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Marketing Quality Assurance Limited

Company Information
for the Year Ended 30 September 2011

DIRECTORS: A H James
I L Griffith

SECRETARY: A H James

REGISTERED OFFICE: Lake House
Market Hill
Royston
Hertfordshire
SG8 9JN

REGISTERED NUMBER: 2749419

ACCOUNTANTS: Hardcastle Burton LLP
Lake House
Market Hill
Royston
Hertfordshire
SG8 9JN

Marketing Quality Assurance Limited

Abbreviated Balance Sheet
30 September 2011

	Notes	30 9 11 £	£	30 9 10 £	£
FIXED ASSETS					
Tangible assets	2		4,574		702
CURRENT ASSETS					
Debtors		44,169		152,409	
Cash in hand		200		200	
		44,369		152,609	
CREDITORS					
Amounts falling due within one year	3	43,507		103,926	
NET CURRENT ASSETS			862		48,683
TOTAL ASSETS LESS CURRENT LIABILITIES			5,436		49,385
CAPITAL AND RESERVES					
Called up share capital	4		10,000		10,000
Profit and loss account			(4,564)		39,385
SHAREHOLDERS' FUNDS			5,436		49,385

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 31 March 2012 and were signed on its behalf by



A H James - Director

The notes form part of these abbreviated accounts

Marketing Quality Assurance Limited

Notes to the Abbreviated Accounts
for the Year Ended 30 September 2011

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced charges, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings - Straight line over 3 years and 15% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2010	13,980
Additions	4,091
	<hr/>
At 30 September 2011	18,071
	<hr/>
DEPRECIATION	
At 1 October 2010	13,278
Charge for year	219
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At 30 September 2011	13,497
	<hr/>
NET BOOK VALUE	
At 30 September 2011	4,574
	<hr/>
At 30 September 2010	702
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3 CREDITORS

Creditors include an amount of £14,326 (30 9 10 - £23,909) for which security has been given

Marketing Quality Assurance Limited

Notes to the Abbreviated Accounts - continued
for the Year Ended 30 September 2011

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid		Nominal value	30 9 11	30 9 10
Number	Class			
10,000	Ordinary	£1	£ 10,000	£ 10,000
			<u> </u>	<u> </u>