

Ceo

REGISTERED NUMBER: 2749419

Abbreviated Unaudited Accounts for the Year Ended 30 September 2007

for

Marketing Quality Assurance Limited



Marketing Quality Assurance Limited

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for the Year Ended 30 September 2007

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Marketing Quality Assurance Limited

Company Information
for the Year Ended 30 September 2007

DIRECTORS:

A H James
I L Griffith

SECRETARY:

A H James

REGISTERED OFFICE:

Lake House
Market Hill
Royston
Hertfordshire
SG8 9JN

REGISTERED NUMBER:

2749419

ACCOUNTANTS:

Hardcastle Burton
Chartered Accountants
Lake House
Market Hill
Royston
Herts SG8 9JN

Marketing Quality Assurance Limited

Abbreviated Balance Sheet

30 September 2007

		<u>30 9 07</u>		<u>30 9 06</u>	
	Notes	£	£	£	£
FIXED ASSETS.					
Tangible assets	2		1,808		2,637
CURRENT ASSETS:					
Debtors		127,817		97,041	
Cash at bank and in hand		14,784		958	
		<u>142,601</u>		<u>97,999</u>	
CREDITORS: Amounts falling due within one year	3	<u>91,024</u>		<u>72,675</u>	
NET CURRENT ASSETS			<u>51,577</u>		<u>25,324</u>
TOTAL ASSETS LESS CURRENT LIABILITIES:			<u>£53,385</u>		<u>£27,961</u>
CAPITAL AND RESERVES:					
Called up share capital	4		10,000		10,000
Profit and loss account			<u>43,385</u>		<u>17,961</u>
SHAREHOLDERS' FUNDS:			<u>£53,385</u>		<u>£27,961</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 30 September 2007

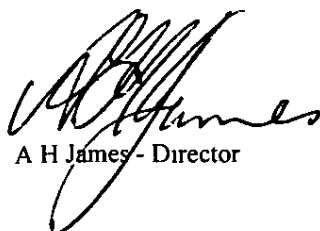
The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2007 in accordance with Section 249B(2) of the Companies Act 1985

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the Board of Directors on 1 March 2008 and were signed on its behalf by


A H James - Director

The notes form part of these abbreviated accounts

Marketing Quality Assurance Limited

Notes to the Abbreviated Accounts
for the Year Ended 30 September 2007

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005)

Turnover

Turnover represents net invoiced charges, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Plant and machinery etc	- Straight line over 3 years and 15% on reducing balance
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Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account as incurred

Pensions

The company operates a defined contribution pension scheme. Contributions payable for the year are charged in the profit and loss account.

2 TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 October 2006	19,376
Additions	463
Disposals	(5,858)
	<hr/>
At 30 September 2007	13,981
	<hr/>
DEPRECIATION	
At 1 October 2006	16,739
Charge for year	917
Eliminated on disposals	(5,483)
	<hr/>
At 30 September 2007	12,173
	<hr/>
NET BOOK VALUE:	
At 30 September 2007	1,808
	<hr/> <hr/>
At 30 September 2006	2,637

Marketing Quality Assurance Limited

Notes to the Abbreviated Accounts **for the Year Ended 30 September 2007**

3 CREDITORS

The following secured debts are included within creditors

	30 9 07	30 9 06
	£	£
Bank overdrafts	-	1,769
	<u> </u>	<u> </u>

4 CALLED UP SHARE CAPITAL

Authorised Number	Class	Nominal value £1	30 9 07 £	30 9 06 £
100,000	Ordinary		100,000	100,000
			<u> </u>	<u> </u>

Allotted, issued and fully paid Number	Class	Nominal value £1	30 9 07 £	30 9 06 £
10,000	Ordinary		10,000	10,000
			<u> </u>	<u> </u>