

OPTIMAL MEDIA SALES LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 SEPTEMBER 2013

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OPTIMAL MEDIA SALES LIMITED

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OPTIMAL MEDIA SALES LIMITED

ABBREVIATED BALANCE SHEET

AS AT 30 SEPTEMBER 2013

	Notes	2013 £	£	2012 £	£
Fixed assets					
Tangible assets	2		1,302		1,954
Current assets					
Debtors		106,848		96,675	
		108,848		98,675	
Creditors: amounts falling due within one year		(154,055)		(139,055)	
Net current liabilities			(45,207)		(40,380)
Total assets less current liabilities			(43,905)		(38,426)
Capital and reserves					
Called up share capital	3		200		200
Profit and loss account			(44,105)		(38,626)
Shareholders' funds			(43,905)		(38,426)

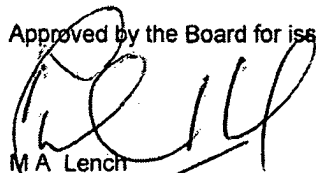
For the financial year ended 30 September 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 30 July 2014.



M A Lench
Director

Company Registration No. 05209715

OPTIMAL MEDIA SALES LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2013

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings Leasehold
Plant and machinery
Computer equipment
Fixtures, fittings & equipment

2 Fixed assets

	Tangible assets £
Cost	
At 1 October 2012 & at 30 September 2013	91,388
Depreciation	
At 1 October 2012	89,434
Charge for the year	652
At 30 September 2013	90,086
Net book value	
At 30 September 2013	1,302
At 30 September 2012	1,954

3 Share capital

	2013 £	2012 £
Allotted, called up and fully paid		
200 Ordinary shares of £1 each of each	200	200