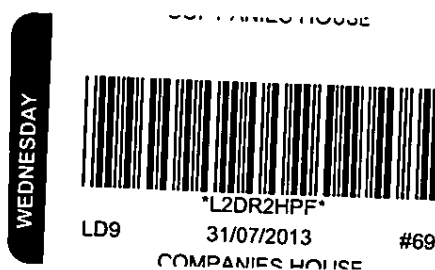


Company Registration No 03390704 (England and Wales)

OPTIMAL MEDIA LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2012



OPTIMAL MEDIA LIMITED

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OPTIMAL MEDIA LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 OCTOBER 2012

	Notes	2012 £	£	2011 £	£
Fixed assets					
Tangible assets	2		192		256
Investments	2		18		4,379
			<u>208</u>		<u>4,635</u>
Current assets					
Debtors		92,237		123,718	
Cash at bank and in hand		-		4,074	
		<u>92,237</u>		<u>127,792</u>	
Creditors: amounts falling due within one year	3	<u>(21,937)</u>		<u>(27,203)</u>	
Net current assets			<u>70,300</u>		<u>100,589</u>
Total assets less current liabilities			<u>70,508</u>		<u>105,224</u>
Capital and reserves					
Called up share capital	4		2		2
Profit and loss account			<u>70,506</u>		<u>105,222</u>
Shareholders' funds			<u>70,508</u>		<u>105,224</u>

For the financial year ended 31 October 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Director's responsibilities

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476,
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board for issue on 31 July 2013

M A Lench
Director

Company Registration No. 03390704

OPTIMAL MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment 25% Reducing Balance

1.4 Investments

Fixed asset investments are stated at cost less provision for diminution in value

2 Fixed assets

	Tangible assets	Investments	Total
	£	£	£
Cost			
At 1 November 2011 & at 31 October 2012	5,451	4,379	9,830
Depreciation			
At 1 November 2011	5,195	-	5,195
Charge for the year	64	4,363	4,427
At 31 October 2012	5,259	4,363	9,622
Net book value			
At 31 October 2012	192	16	208
At 31 October 2011	256	4,379	4,635

3 Creditors: amounts falling due within one year

The aggregate amount of creditors for which security has been given amounted to £6,698 (2011 - £11,507)

OPTIMAL MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2012

4	Share capital	2012	2011
		£	£
	Allotted, called up and fully paid		
	2 Ordinary shares of £1 each	2	2
		<hr/> <hr/>	<hr/> <hr/>