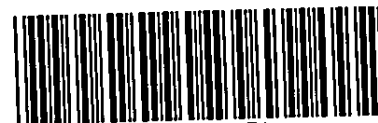


REGISTERED NUMBER: 04915697 (England and Wales)

**Report of the Director and
Unaudited Financial Statements for the year ended 30 September 2009
for
Search Response Agency Ltd**

THURSDAY



A04 *AG0HPKXD* 545
17/06/2010
COMPANIES HOUSE

Search Response Agency Ltd (Registered number: 04915697)

**Contents of the Financial Statements
for the year ended 30 September 2009**

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Search Response Agency Ltd
Company Information
for the year ended 30 September 2009

DIRECTOR: P Hill

SECRETARY: P Hill

REGISTERED OFFICE: 15 Chatsfield Place
Parkview Road
Ealing
W5 2JD

REGISTERED NUMBER: 04915697 (England and Wales)

ACCOUNTANTS: WILSHERS & CO
1 Castle Row
Horticultural Place
London
W4 4JQ

Search Response Agency Ltd (Registered number: 04915697)

**Report of the Director
for the year ended 30 September 2009**

The director presents his report with the financial statements of the company for the year ended 30 September 2009

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of an media advertising agency

DIRECTOR

P Hill held office during the whole of the period from 1 October 2008 to the date of this report

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

ON BEHALF OF THE BOARD:

A handwritten signature in black ink, appearing to be 'P Hill', written over a large, loopy capital 'P'.

P Hill - Director

Date 9.6.2010

Search Response Agency Ltd
Profit and Loss Account
for the year ended 30 September 2009

| | Notes | 2009 £ | 2008 £ |
|--|-------|----------------------|---------------------|
| TURNOVER | | 194,561 | 199,814 |
| Cost of sales | | <u>110,738</u> | <u>148,412</u> |
| GROSS PROFIT | | 83,823 | 51,402 |
| Administrative expenses | | <u>14,324</u> | <u>46,395</u> |
| OPERATING PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION | 2 | 69,499 | 5,007 |
| Tax on profit on ordinary activities | 3 | <u>14,913</u> | <u>998</u> |
| PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION | | <u>54,586</u> | <u>4,009</u> |

The notes form part of these financial statements

Search Response Agency Ltd

Balance Sheet 30 September 2009

| | Notes | 2009 £ | £ | 2008 £ | £ |
|--|-------|-----------|--------|-----------|-------|
| FIXED ASSETS | | | | | |
| Tangible assets | 5 | | 725 | | 725 |
| CURRENT ASSETS | | | | | |
| Debtors | 6 | 49,681 | | 7,331 | |
| Cash at bank | | 42,144 | | 15,222 | |
| | | 91,825 | | 22,553 | |
| CREDITORS | | | | | |
| Amounts falling due within one year | 7 | 63,954 | | 19,268 | |
| NET CURRENT ASSETS | | | 27,871 | | 3,285 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | 28,596 | | 4,010 |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 8 | | 1 | | 1 |
| Profit and loss account | 9 | | 28,595 | | 4,009 |
| SHAREHOLDERS' FUNDS | | | 28,596 | | 4,010 |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2009


The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2009 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the director on 9th June 2010 and were signed by


P Hill - Director

The notes form part of these financial statements

Search Response Agency Ltd
Notes to the Financial Statements
for the year ended 30 September 2009

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc - 33% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 OPERATING PROFIT

The operating profit is stated after charging

| | 2009 | 2008 |
|--|-------------------|-------------------|
| | £ | £ |
| Director's remuneration and other benefits etc | - | 8,071 |
| | <u> </u> | <u> </u> |

3 TAXATION

Analysis of the tax charge

The tax charge on the profit on ordinary activities for the year was as follows

| | 2009 | 2008 |
|--------------------------------------|-------------------|-------------------|
| | £ | £ |
| Current tax | | |
| UK corporation tax | 14,913 | 998 |
| | <u> </u> | <u> </u> |
| Tax on profit on ordinary activities | 14,913 | 998 |
| | <u> </u> | <u> </u> |

4 DIVIDENDS

| | 2009 | 2008 |
|----------------------------|-------------------|-------------------|
| | £ | £ |
| Ordinary shares share of 1 | | |
| Final | 30,000 | - |
| | <u> </u> | <u> </u> |

Search Response Agency Ltd

**Notes to the Financial Statements - continued
for the year ended 30 September 2009**

5 TANGIBLE FIXED ASSETS

| | Plant and machinery etc £ |
|-----------------------|--|
| COST | |
| At 1 October 2008 | |
| and 30 September 2009 | <u>725</u> |
| NET BOOK VALUE | |
| At 30 September 2009 | <u>725</u> |
| At 30 September 2008 | <u>725</u> |

6 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | 2009 | 2008 |
|---------------|---------------|--------------|
| | £ | £ |
| Trade debtors | <u>49,681</u> | <u>7,331</u> |

7 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | 2009 | 2008 |
|------------------------------|---------------|---------------|
| | £ | £ |
| Taxation and social security | <u>25,265</u> | (493) |
| Other creditors | <u>38,689</u> | <u>19,761</u> |
| | <u>63,954</u> | <u>19,268</u> |

8 CALLED UP SHARE CAPITAL

| Allotted, issued and fully paid | | | | |
|---------------------------------|-----------------|------------------|-------------|-------------|
| Number | Class | Nominal value | 2009 | 2008 |
| | | | £ | £ |
| 1 | Ordinary shares | 1 | <u>1</u> | <u>1</u> |

9 RESERVES

| | Profit and loss account £ |
|----------------------|--|
| At 1 October 2008 | 4,009 |
| Profit for the year | 54,586 |
| Dividends | <u>(30,000)</u> |
| At 30 September 2009 | <u>28,595</u> |