Registered Number 03501555

Sensations International Limited

Abbreviated Accounts

30 April 2012

Company Information

Registered Office:

Alton House 66/68 High Street Northwood Middlesex HA6 1BL

Reporting Accountants:

Munday Long & Co Limited Chartered Certified Accountants Alton House 66/68 High Street Northwood Middlesex HA6 1BL

Sensations International Limited

Registered Number 03501555

Balance Sheet as at 30 April 2012

	Notes	2012 £	£	2011 £	£
Fixed assets		~	~	~	~
Tangible	2		24,398		20,681
			24,398		20,681
Current assets					
Stocks		194,552		112,743	
Debtors		128,036		148,173	
Cash at bank and in hand		(523)		(995)	
Total current assets		322,065		259,921	
Creditors: amounts falling due within one year	3	(230,772)		(170,252)	
Net current assets (liabilities)			91,293		89,669
Total assets less current liabilities			115,691		110,350
Creditors: amounts falling due after more than one ye	ar 3		(57,101)		(57,987)
Provisions for liabilities			0		(49)
Total net assets (liabilities)			58,590		52,314
Capital and reserves					
Called up share capital	4		2		2
Profit and loss account			58,588		52,312
Shareholders funds			58,590		52,314

- a. For the year ending 30 April 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 15 January 2013

And signed on their behalf by:

A Longe BSC Honours, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 April 2012

Accounting policies

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is shorter. The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability. Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings 15% on reducing balance Motor vehicles 25% on reducing balance

Computer equipment 33% on cost

Tangible fixed assets

			To	otal	
	Cost			£	
	At 01 May 2011		88,2	264	
	Additions		11,5	500	
	At 30 April 2012		<u> </u>	764	
	Depreciation				
	At 01 May 2011		67,5	583	
	Charge for year			783	
	At 30 April 2012				
	Net Book Value				
	At 30 April 2012		24,3		
	At 30 April 2011			581	
3	Creditors				
		2012	2011	2011	
		£	£		
	Instalment debts falling due	44,800	47,986		
	after 5 years	44,000	47,300		
	Secured Debts	135,274	99,603		
4	Share capital				
		2012	2011		
		£	£		
	Allotted, called up and fully				
	paid:				
	2 Ordinary shares of £1 each	2	2		
	•				

Transactions with

5 directors

A Longe BSC Honours had a loan during the year. The balance at 30 April 2012 was £(1,264) (1 May 2011 - £696), £862 was advanced and £2,822 was repaid during the year. Y Longe LLB Honours had a loan during the year. The balance at 30 April 2012 was £(1,263) (1 May 2011 - £697), £862 was advanced and £2,822 was repaid during the year.