

**REGISTERED NUMBER: 07107619 (England and Wales)**

**Abbreviated Unaudited Accounts for the Year Ended 31 December 2011**

**for**

**SLM Marketing Limited**

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**SLM Marketing Limited**

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for the Year Ended 31 December 2011**

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**SLM Marketing Limited**

**Company Information  
for the Year Ended 31 December 2011**

<b>DIRECTOR:</b>	S L Markbride
<b>REGISTERED OFFICE:</b>	17-19 Park Street Lytham Lancashire FY8 5LU
<b>REGISTERED NUMBER:</b>	07107619 (England and Wales)
<b>BANKERS:</b>	Royal Bank of Scotland plc 1 Market Place Poulton-le-Fylde Lancashire FY6 7AT

**SLM Marketing Limited**

**Abbreviated Balance Sheet  
31 December 2011**

	2011 £	2010 £
<b>CURRENT ASSETS</b>		
Debtors	159,156	159,000
Cash at bank	<u>715</u>	<u>997</u>
	159,871	159,997
<b>CREDITORS</b>		
Amounts falling due within one year	<u>600</u>	<u>350</u>
<b>NET CURRENT ASSETS</b>	<u>159,271</u>	<u>159,647</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<u>159,271</u>	<u>159,647</u>
<b>CAPITAL AND RESERVES</b>		
Called up share capital	2 160,001	160,001
Profit and loss account	<u>(730)</u>	<u>(354)</u>
<b>SHAREHOLDERS' FUNDS</b>	<u>159,271</u>	<u>159,647</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2011 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 25 September 2012 and were signed by

  
S L Markbride - Director

The notes form part of these abbreviated accounts

## **SLM Marketing Limited**

### **Notes to the Abbreviated Accounts for the Year Ended 31 December 2011**

#### **1 ACCOUNTING POLICIES**

##### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

##### **Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

#### **2 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid  
Number      Class

		Nominal value	2011 £	2010 £
1	Ordinary	£1 00	1	1
160,000	Preference	£1 00	<u>160,000</u>	<u>160,000</u>
			<u>160,001</u>	<u>160,001</u>