

ST HELENS DIAL A PIZZA LIMITED

DIRECTORS REPORT  
AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2007

Company Registration No 04971543 (England and Wales)

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COMPANIES HOUSE

St Helens Dial a Pizza Limited

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for the Year Ended 31 December 2007

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**St Helens Dial a Pizza Limited**

**Company Information**  
**for the Year Ended 31 December 2007**

DIRECTORS	J Jones S Neild
SECRETARY	Mrs M Jones
REGISTERED NUMBER	04971543
REGISTERED OFFICE	49 Breck Road Anfield Liverpool L4 2QS
ACCOUNTANTS	Alexander David & Co 49 Breck Road Anfield Liverpool L4 2QS
BUSINESS ADDRESS	Unit 21 Sutton Oak Drive Marshalls Cross St Helens Merseyside WA9 3PH
BANKERS	Alliance & Leicester Commercial Bank plc Bridle Road Bootle Merseyside GIR 0AA  Barclays Bank plc Leicester LE87 2AB

St Helens Dial a Pizza Limited

Directors Report  
for the Year Ended 31 December 2007

The directors present their report and financial statements for the year ended 31 December 2007

**PRINCIPAL ACTIVITY**

The principal activity of the company during the year was that of the supply of food

**DIRECTORS**

The directors have held office 1 January 2007

	Ordinary shares of £ 1 each	
	<u>31 December 2007</u>	<u>31 December 2006</u>
J Jones	50	50
S Neild	50	50

By order of the board



J Jones  
Director

9 April 2008

St Helens Dial a Pizza Limited

Profit and Loss Account  
for the Year Ended 31 December 2007

	Note	2007 £	2006 £
TURNOVER		461862	492530
Cost of sales		<u>249462</u>	<u>261023</u>
GROSS PROFIT		212400	231507
Administrative expenses		<u>153918</u>	<u>167932</u>
OPERATING PROFIT	2	58482	63575
Interest receivable		72	-
Interest payable and similar charges		<u>131</u>	<u>12</u>
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		58423	63563
Tax on profit on ordinary activities	3	<u>10486</u>	<u>12105</u>
PROFIT ON ORDINARY ACTIVITIES AFTER TAXATION		47937	51458
Dividends		<u>50000</u>	<u>50000</u>
(DEFICIT)/PROFIT FOR THE YEAR	8	<u>(2063)</u>	<u>1458</u>

The profit and loss account has been prepared on the basis that all operations are continuing operations

There are no recognised gains or losses other than those passing through the profit and loss account

The notes form part of these financial statements

**St Helens Dial a Pizza Limited**

**Balance Sheet**  
**As at 31 December 2007**

	Note	£	2007 £	£	2006 £
<b>FIXED ASSETS</b>					
Intangible assets - goodwill			220000		220000
Tangible assets	4		<u>30287</u>		<u>16597</u>
			250287		236597
<b>CURRENT ASSETS</b>					
Stocks		17155		26790	
Debtors	5	8213		13240	
Cash at bank		3065		-	
Cash in hand		<u>242</u>		<u>205</u>	
		28675		40235	
<b>CREDITORS</b>					
Amounts falling due in one year	6	<u>171393</u>		<u>167200</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(142718)</u>		<u>(126965)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>107569</u>		<u>109632</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	7		100		100
Profit and loss account	8		<u>107469</u>		<u>109532</u>
<b>Shareholders' funds - equity interests</b>			<u>107569</u>		<u>109632</u>

The notes form part of these financial statements

St Helens Dial a Pizza Limited

Balance Sheet (continued)  
As at 31 December 2007

The company is entitled to exemption from audit under section 249A(1) of the Companies Act 1985 for the year ending 31 December 2007

No notice has been deposited under Section 249B(2) of the Companies Act 1985 in relation to its financial statements for the financial year

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and,
- (b) preparing financial statements which give a true and fair view of the state of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

The financial statements were approved by the board on 9 April 2008



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J Jones  
Director

The notes form part of these financial statements

St Helens Dial a Pizza Limited

Notes to the Financial Statements  
for the Year Ended 31 December 2007

**1 ACCOUNTING POLICIES**

**1 1 Accounting convention**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities

**1 2 Turnover**

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

**1 3 Tangible fixed assets**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment	- 15% on reducing balance
Motor vehicles	- 25% on reducing balance

**1 4 Stocks**

Stock is valued at the lower of the cost and net realisable value

**2 OPERATING PROFIT**

	2007	2006
Operating profit is stated after charging	£	£
Depreciation of tangible assets	7893	3426
Director's emoluments	<u>14280</u>	<u>13520</u>

**3 TAXATION**

	£	£
UK current year taxation		
UK corporation tax	10486	12105
Prior years		
UK corporation tax	<u>-</u>	<u>-</u>
	<u>10486</u>	<u>12105</u>



St Helens Dial a Pizza Limited

Notes to the Financial Statements  
for the Year Ended 31 December 2007

**4 TANGIBLE FIXED ASSETS**

	<u>Fixtures, fittings &amp; equipment</u> £	<u>Motor vehicles</u> £	<u>Total</u> £
<b>COST</b>			
At 1 January 2007	21249	7500	28749
Additions	3086	18497	21583
At 31 December 2007	<u>24335</u>	<u>25997</u>	<u>50332</u>
 <b>DEPRECIATION</b>			
At 1 January 2007	7816	4336	12152
Charge for the year	2478	5415	7893
At 31 December 2007	<u>10294</u>	<u>9751</u>	<u>20045</u>
 <b>NET BOOK VALUE</b>			
At 31 December 2007	<u>14041</u>	<u>16246</u>	<u>30287</u>
 At 31 December 2006	<u>13433</u>	<u>3164</u>	<u>16597</u>

**5 DEBTORS**

	2007 £	2006 £
Trade debtors	7398	12371
Other debtors & prepayments	815	869
	<u>8213</u>	<u>13240</u>

St Helens Dial a Pizza Limited

Notes to the Financial Statements  
for the Year Ended 31 December 2007

6 CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR

	2007 £	2006 £
Bank overdrafts and loans	8999	1913
Trade creditors	37188	46308
Corporation tax	10486	12105
Other taxation and social security costs	8862	7270
Directors current account	101858	96594
Accruals and deferred income	4000	3010
	<u>171393</u>	<u>167200</u>

7 SHARE CAPITAL

	2007 £	2006 £
Authorised 100 Ordinary shares of £ 1 each	<u>100</u>	<u>100</u>
Allotted, called up and fully paid 100 Ordinary shares of £ 1 each	<u>100</u>	<u>100</u>

8 STATEMENT OF MOVEMENTS ON PROFIT AND LOSS ACCOUNT

	Profit and loss account £
Balance at 1 January 2007	109532
Deficit for the year	<u>(2063)</u>
Balance at 31 December 2007	<u>107469</u>

ST HELENS DIAL A PIZZA LIMITED

MANAGEMENT INFORMATION

FOR THE YEAR ENDED 31 DECEMBER 2007

St Helens Dial a Pizza Limited

Report of the Accountants to the Director of  
St Helens Dial a Pizza Limited

In accordance with instructions given to us we have prepared the financial statements for the year ended 31 December 2007 set out on pages three to nine from the accounting records and from information and explanations supplied to us by the management of the company

We have not audited the financial statements. Accordingly, we do not express an audit opinion or any other form of assurance that the accounting records and the financial statements are free from material misstatement



Alexander David & Co

Accountants

49 Breck Road

Anfield

Liverpool

L4 2QS

9 April 2008

This page does not form part of the statutory financial statements

St Helens Dial a Pizza Limited

Trading and Profit and Loss Account  
for the Year Ended 31 December 2007  
( for Directors' Information only)

	2007		2006
	£	£	£
SALES	461862		492530
COST OF SALES			
Purchases	238736	251815	
Packaging	10726	9208	
	<u>249462</u>		<u>261023</u>
GROSS PROFIT	212400		231507
Less EXPENSES			
Wages and national insurance	44970	52833	
Directors remuneration	14280	13520	
Pension contributions	11384	13136	
Rent and rates	15187	15117	
Heat and light	8009	9388	
Repairs and renewals	4241	3511	
Printing, stationery and advertising	9919	14421	
Telephone and insurance	12458	10439	
Motor expenses	19221	19366	
Leasing charges - vehicles	819	7407	
Accountancy	2070	2000	
Bank charges	1658	1457	
General expenses	1809	1911	
Depreciation	7893	3426	
	<u>153918</u>		<u>167932</u>
OPERATING PROFIT	58482		63575
Interest receivable			
Bank interest	65	-	
Corporation tax	7	-	
	<u>72</u>		-
Interest payable			
Bank interest	17	12	
Bank loan interest	114	-	
	<u>131</u>		<u>12</u>
<u>PROFIT FOR THE YEAR</u>	<u>58423</u>		<u>63563</u>

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