Registered number 04307573

Avant Marketing Ltd

Abbreviated Accounts

31 October 2013

Avant Marketing Ltd

Report to the directors on the preparation of the unaudited abbreviated accounts of Avant Marketing Ltd for the year ended 31 October 2013

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the abbreviated accounts of Avant Marketing Ltd for the year ended 31 October 2013 which comprise of the balance sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at http://rulebook.accaglobal.com/

Our work has been undertaken in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at http://www.accaglobal.com/factsheet163.

Jays
Chartered Certified Accountants

The Old Coach House 83A Victoria Road Farnborough Hampshire GU14 7PP

1 March 2014

Avant Marketing Ltd

Registered number: 04307573

Abbreviated Balance Sheet

as at 31 October 2013

	Notes		2013		2012
			£		£
Fixed assets					
Tangible assets	2		4,399		3,568
Current assets					
Debtors		41,441		22,041	
Cash at bank and in hand		3,990		31,888	
		45,431		53,929	
Creditors: amounts falling					
due within one year		(27,539)		(55,513)	
Net current assets/(liabilities))		17,892	_	(1,584)
Net assets			22,291	_	1,984
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			22,191	_	1,884
Shareholders' funds			22,291	_	1,984

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

AJ Seager

Director

Approved by the board on 1 March 2014

Avant Marketing Ltd Notes to the Abbreviated Accounts for the year ended 31 October 2013

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment 20% reducing balance

2	Tangible fixed assets			£	
	Cost				
	At 1 November 2012			5,215	
	Additions			1,789	
	At 31 October 2013			7,004	
	Depreciation				
	At 1 November 2012			1,647	
	Charge for the year			958	
	At 31 October 2013			2,605	
	Net book value				
	At 31 October 2013			4,399	
	At 31 October 2012			3,568	
3	Share capital	Nominal	2013	2013	2012
		value	Number	£	£
	Allotted, called up and fully paid:				
	Ordinary shares	£1 each	<u>100</u>	100	100

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Description and conditions	B/fwd	Paid	Repaid	C/fwd
	£	£	£	£

AJ Seager				
Directors' current account	18,652	(39,798)	24,250	3,104
J Seager				
Directors' current account	18,651	(39,798)	24,250	3,103
	37,303	(79,596)	48,500	6,207

The directors had ongoing current accounts with the company as detailed above. The current accounts are interest free, unsecured and repayable on demand.

10 Related party transactions

During the year there were no related party transactions with the directors.

11 Ultimate controlling party

There is no controlling party.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.