

Registered Number 03105605

The Marketing Compass Limited

Abbreviated Accounts

30 June 2009

The Marketing Compass Limited

Registered Number 03105605

Company Information

Registered Office:

11 Castle Hill
Maidenhead
Berkshire
SL6 4AA

Reporting Accountants:

Knight & Company
Chartered Accountants
11 Castle Hill
Maidenhead
Berkshire
SL6 4AA

The Marketing Compass Limited

Registered Number 03105605

Balance Sheet as at 30 June 2009

	Notes	2009 £	£	
Fixed assets				
Intangible	2		27,000	
			<u>27,000</u>	-
Current assets				
Debtors		2,928		
Cash at bank and in hand		874		
Total current assets		<u>3,802</u>	-	
Creditors: amounts falling due within one year		(10,897)		
Net current assets (liabilities)			(7,095)	
Total assets less current liabilities			<u>19,905</u>	-
Total net assets (liabilities)			<u>19,905</u>	-
Capital and reserves				
Called up share capital	3		2	
Profit and loss account			19,903	
Shareholders funds			<u>19,905</u>	-

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- a. For the year ending 30 June 2009 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 20 March 2010

And signed on their behalf by:
N R Temple, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 30 June 2009

1 Accounting policies**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2010, is being amortised evenly over its estimated useful life of ten years.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2 Intangible fixed assets

Cost Or Valuation	£
additions	<u>30,000</u>
At 30 June 2009	<u>30,000</u>
Depreciation	
Charge for year	<u>3,000</u>
At 30 June 2009	<u>3,000</u>
Net Book Value	
At 30 June 2009	<u>27,000</u>

3 Share capital

2009
£

Authorised share capital:

Allotted, called up and fully paid:

2 Ordinary shares of £1 each

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