

ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31ST DECEMBER 2007
FOR
MARKETING GROUP (2001) LIMITED



MARKETING GROUP (2001) LIMITED

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for the Year Ended 31st December 2007

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MARKETING GROUP (2001) LIMITED

COMPANY INFORMATION
for the Year Ended 31st December 2007

DIRECTOR: N Winn

SECRETARY: S Dobson

REGISTERED OFFICE: Concept House
9 Orchard Court
Binley Business Park
Coventry
Warwickshire
CV3 2TQ

REGISTERED NUMBER: 04262601

AUDITORS: Beeley Hawley & Co Ltd
Chartered Accountants
Registered Auditors
44 Nottingham Road
Mansfield
Nottinghamshire
NG18 1BL

**REPORT OF THE INDEPENDENT AUDITORS TO
MARKETING GROUP (2001) LIMITED
UNDER SECTION 247B OF THE COMPANIES ACT 1985**

We have examined the abbreviated accounts set out on pages three to six, together with the financial statements of Marketing Group (2001) Limited for the year ended 31st December 2007 prepared under Section 226 of the Companies Act 1985

This report is made solely to the company, in accordance with Section 247B of the Companies Act 1985. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of director and auditors

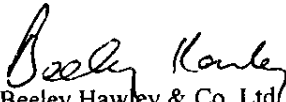
The director is responsible for preparing the abbreviated accounts in accordance with Section 246 of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with Sections 246(5) and (6) of the Act to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with those provisions and to report our opinion to you.

Basis of opinion

We conducted our work in accordance with Bulletin 2006/3 "The Special Auditor's Report on Abbreviated Accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Sections 246(5) and (6) of the Companies Act 1985, and the abbreviated accounts have been properly prepared in accordance with those provisions.


Beeley Hawley & Co Ltd
Chartered Accountants
Registered Auditors
44 Nottingham Road
Mansfield
Nottinghamshire
NG18 1BL

Date 2-7-2008.

MARKETING GROUP (2001) LIMITED

ABBREVIATED BALANCE SHEET
31st December 2007

	Notes	2007	2006
		£	£
FIXED ASSETS			
Investments	2	1,813,753	1,813,753
CURRENT ASSETS			
Debtors		159	144,482
Cash at bank		<u>172,093</u>	<u>90,141</u>
		172,252	234,623
CREDITORS			
Amounts falling due within one year	3	<u>1,044,321</u>	<u>1,095,502</u>
NET CURRENT LIABILITIES		<u>(872,069)</u>	<u>(860,879)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		941,684	952,874
CREDITORS			
Amounts falling due after more than one year	3	<u>481,290</u>	<u>618,940</u>
NET ASSETS		<u><u>460,394</u></u>	<u><u>333,934</u></u>
CAPITAL AND RESERVES			
Called up share capital	4	100,000	100,000
Share premium		132,353	132,353
Capital redemption reserve		22,911	22,911
Profit and loss account		<u>205,130</u>	<u>78,670</u>
SHAREHOLDERS' FUNDS		<u><u>460,394</u></u>	<u><u>333,934</u></u>

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the director on 26/6/08 and were signed by

N Winn

N Winn - Director

The notes form part of these abbreviated accounts

MARKETING GROUP (2001) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS for the Year Ended 31st December 2007

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention as modified by the revaluation of certain assets and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

Turnover

Turnover represents net charges made for services to subsidiaries during the year

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Costs of raising debt finance

Costs wholly attributable to the raising of debt finance are charged to the profit and loss account at a constant rate over the repayment term

Consolidation

The company and its subsidiaries comprise a small group. The company has therefore taken advantage of the exemption provided by section 248 of the Companies Act 1985 not to prepare group accounts

Pension costs and other post retirement benefits

Contributions to employees' personal pension funds are charged to the profit and loss account in the period to which they relate

2 FIXED ASSET INVESTMENTS

	Shares in group undertakings £
COST OR VALUATION	
At 1st January 2007	
and 31st December 2007	<u>1,813,753</u>
NET BOOK VALUE	
At 31st December 2007	<u>1,813,753</u>
At 31st December 2006	<u>1,813,753</u>

The company's investments at the balance sheet date in the share capital of companies include the following

Bridge Group Limited

Nature of business Marketing, communications & design consultancy

	% holding	2007 £	2006 £
Class of shares	100.00		
Ordinary			
Aggregate capital and reserves		396,958	305,347
Profit for the year		<u>191,611</u>	<u>129,213</u>

The company's investment in its subsidiary represents the costs of acquisition of the whole of its ordinary share capital

MARKETING GROUP (2001) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued for the Year Ended 31st December 2007

2 FIXED ASSET INVESTMENTS - continued

Bridge Communications 2003 Limited

Nature of business Public relations consultants

Class of shares	% holding	2007	2006
Ordinary	100 00	£	£
Aggregate capital and reserves		390,967	293,864
Profit for the year		<u>97,103</u>	<u>81,405</u>

The company's investment in its subsidiary represents the costs of acquisition of the whole of its ordinary share capital

3 CREDITORS

The following secured debts are included within creditors

	2007	2006
	£	£
Bank overdraft	-	94,938
Bank loans	<u>675,462</u>	<u>844,075</u>
	<u>675,462</u>	<u>939,013</u>

4 CALLED UP SHARE CAPITAL

Authorised Number	Class	Nominal value	2007 £	2006 £
52,632	A Ordinary	£1	52,632	52,632
947,368	B Ordinary	£1	947,368	947,368
NIL	C Ordinary	£1	-	-
			<u>1,000,000</u>	<u>1,000,000</u>

Allotted, issued and fully paid Number	Class	Nominal value	2007 £	2006 £
52,632	A Ordinary	£1	52,632	52,632
47,368	B Ordinary	£1	<u>47,368</u>	<u>47,368</u>
			<u>100,000</u>	<u>100,000</u>

The shareholdings indicate that N Winn has ultimate control of the company

5 TRANSACTIONS WITH DIRECTOR

The director has assigned life assurance benefits to the company's bankers to cover the outstanding facility for the duration of the bank borrowings

MARKETING GROUP (2001) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued for the Year Ended 31st December 2007

6 RELATED PARTY DISCLOSURES

During the period the company charged its wholly owned subsidiaries, Bridge Group Limited, £258,233 (2006 £238,666) and Bridge Communications (2003) Ltd £36,569 (2006 £45,248) for management services on a fully commercial basis. At the balance sheet date, the total amount due to Bridge Group Limited stood at £381,416 (2006 £746,932). This amount represents the aggregate of loans from this subsidiary less amounts due for management charges.

The company also has an outstanding balance due to Bridge Communications 2003 Limited, a wholly owned subsidiary, of £440,588 (2006 £144,233 due from that company).

All loans between group companies are interest free. There are no specific repayment terms.

Dividends proposed by subsidiary companies relating to 31 December 2007 year end are -

Bridge Group Ltd	£280,000
Bridge Communications 2003 Ltd	£340,000